

JUDDY WAWERU

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PROFESSIONAL SUMMARY

Results-driven Business Intelligence and Analytics professional with over 15 years of experience designing, developing, and supporting end-to-end BI solutions. Proven expertise in building actionable Power BI dashboards, managing data quality, and translating business requirements into meaningful insights. Skilled in stakeholder engagement, system implementation, and working with enterprise technologies including Azure, SQL, and Oracle. Adept at aligning data architecture and reporting frameworks with strategic business goals. Seeking to bring this expertise to a dynamic consultancy environment where innovation and impact matter.

EDUCATION

Master of Science, Data Science | University of East London | 2024 - 2025

Bachelor of Commerce, Finance | KCA University - Kenya | 2012 - 2014

SKILLS

Data Analysis, Business Intelligence, Data Governance, Project Management, Performance Analytics, Budget Management, Auditing, Financial Reporting, Data Visualization, Master Data Management, Monitoring and Evaluation (M&E), ArcGIS, Process Optimization, Agile Methodology, Dashboard Development, KPI Tracking, Stakeholder Management, Revenue Planning, Data Modeling, API Development, Data Strategy, Supply Chain Analytics, Inventory Management, Quality Assurance, UAT Testing, Training Development, Data Engineering, System Implementation, Business Analysis, Change Management, Communication, Team Collaboration, Stakeholder Management, Cross-Cultural Communication, Analytical Thinking, Organizational Skills, Adaptability.

EXPERIENCE

Regional BI & Analytics Manager

INKOMOKO - Kenya, Rwanda, Ethiopia, South Sudan, Chad | June 2023 – Present

Roles And Responsibilities:

- Managed a diverse Business Intelligence unit comprising Data Engineers, Analysts and Quality specialists, facilitating their professional growth through targeted evaluations and development opportunities.
- Elevated organizational decision-making by ensuring data insights directly influenced strategic initiatives in investment and program departments.
- Developed sophisticated data models and APIs that optimized database performance, transforming raw information into accessible intelligence for automated decision processes.
- Created comprehensive SOPs and work plans to standardize data processes and project execution. Monitored and ensured adherence to these procedures, maintaining consistency throughout the organization's data operations with a 37% improvement in efficiency.
- Coordinated the production of compelling visualizations and reports that effectively translated complex data into actionable insights for key stakeholders.
- Partnered with UI/UX designers on Figma to infuse Power BI reports with company thematic colors and aesthetics, enhancing brand identity while improving dashboard usability and engagement.

Technical Business Analyst and Project Manager (Consultant)

CARE USA | Atlanta, Georgia - Remote | October 2023 - June 2024

Roles And Responsibilities:

- Analyzed business requirements for international development projects, translating technical specifications into actionable solutions that enhanced efficiency across the organization.
- Orchestrated Agile project workflows using DevOps tools, focusing on user story creation, sprint planning, and comprehensive backlog management to ensure timely deliverables.
- Designed detailed training materials for new systems, providing country offices with essential resources for successful implementation and continued utilization.
- Spearheaded User Acceptance Testing phases that verified system functionality, identified critical issues, and guaranteed seamless deployment across diverse environments.
- Facilitated training sessions that boosted regional offices' technical capabilities, resulting in an 85% increase in user confidence and system adoption rates.

- Delivered an 'emergency response preparedness digital application' that was successfully implemented across 70 country offices, earning recognition for driving technological transformation and organizational readiness throughout the enterprise.

Analytics Manager - Business Performance

Copia Global | Nairobi, Kenya | March 2019 - June 2023

Roles And Responsibilities:

- Transformed supply chain performance through innovative dashboards and reports, driving on-time delivery metrics from 68% to 98% and enhancing overall customer satisfaction.
- Generated comprehensive weekly, monthly and YTD business intelligence reports on key performance indicators, enabling data-driven decisions that boosted revenue and profitability.
- Initiated strategic collaborations with cross-functional teams to implement process improvements that reduced last-mile delivery costs by 68%, from KES 700 to KES 220 per drop.
- Built strong stakeholder relationships through insightful presentations and reporting frameworks, ensuring transparency in business performance tracking and fostering increased engagement.
- Executed the migration of 32 Tableau reports from PostgreSQL to AWS Redshift, expanding reporting capabilities and improving data accessibility for operations across Kenya and Uganda.
- Guided analytics team members to achieve exceptional output, fostering a collaborative environment that increased departmental productivity by 15% through effective automation initiatives and regular team-building activities.

Commercial Analyst

SGA Security | Nairobi, Kenya | February 2018 - March 2019

Roles And Responsibilities:

- Formulated and administered the annual commercial budget, aligning revenue targets and cost projections with broader organizational objectives.
- Scrutinized performance reports against budgetary benchmarks, identifying discrepancies that contributed to a 21% reduction in annual operational expenses.
- Reimagined commission structures with a focus on margin optimization rather than pure revenue metrics, resulting in a 5% improvement in overall sales performance.
- Evaluated price change requests from field teams through comprehensive analysis of margin impact, volume potential, and competitive positioning in the market.
- Negotiated and balanced the Lewa Marathon sponsorship investment, turning what was traditionally a marketing expense into a KES 300K profit-generating initiative.
- Streamlined financial reporting processes across departments, decreasing month-end closing time by 32% while maintaining data accuracy and compliance standards.

Revenue planning and Reporting - Corporate, Platinum and SME

Airtel Networks Kenya | Kenya | February 2014 - January 2016

Roles And Responsibilities:

- Crafted insightful monthly performance analytics that empowered Senior Management to make informed strategic decisions based on concrete market trends and customer behaviors.
- Established comprehensive annual budget frameworks that enhanced financial visibility across departments and ensured timely commission disbursements to maintain sales force momentum.
- Spearheaded the departmental budget oversight initiative, meticulously tracking both capital and operational expenditures to maintain compliance with approved financial parameters.
- Pioneered a restructuring of incentive mechanisms for staff and channel partners through advanced data analysis, resulting in a 42% improvement in sales target achievement across underperforming regions.
- Developed specialized reporting templates that effectively streamlined communication between field teams and headquarters, fostering greater collaboration and reducing misalignment in revenue projections.
- Implemented routine data quality audits across financial reporting systems, ensuring integrity of commercial information and building trust with stakeholders.

OTHER EXPERIENCES

- ❖ **Prepaid and Commercial Inventory Accountant** | Airtel Networks Kenya, Nairobi | December 2013 - February 2014
- ❖ **Liquidity & Cash Management Analyst** | Bharti Airtel International (Netherland) B.V. | October 2012 - January 2014
- ❖ **Senior Officer- Cash and Bank** | Bharti Airtel International (Netherland) B.V. | April 2012 - September 2012
- ❖ **Accounts Payable Accountant** | Bharti Airtel International (Netherland) B.V. | October 2010 - March 2012
- ❖ **Assistant Accountant** | Kings Investments | January 2010 - September 2010

CERTIFICATIONS/TRAINING

- ❖ **The Management Development Programme** | African Management Institute | 2022
- ❖ **Certified Public Accountant (K)** | Kasneb | 2009
- ❖ **Effective Business Communication** | Pitman Training Group | 2021
- ❖ **Prince 2 foundation course**

TOOLS

Power BI (Service, Power Query, DAX), SQL, Microsoft Azure, Azure DevOps, Python (for ML/AI), Spark (basic), Tableau, Oracle, AWS Redshift, PostgreSQL, Odoo (ERP), Oracle HCM, MS SharePoint, MS Visio, MS Office Suite, Google Workspace, JIRA, Figma,slack,arcGIS

LANGUAGES

English - Fluent
Swahili - Native

REFEREES

Available upon request.