

# ADAM HUNT

## STRATEGIC ENTREPRENEURSHIP ECOSYSTEM INNOVATOR AND TECHNOLOGIST

### CONTACT

 +1 765 767 0906

 adamhunt1@gmail.com

 Indiana, US

 [linkedin.com/in/arhunt/](https://www.linkedin.com/in/arhunt/)

### COMPETENCIES

- Sales and Partner Development
- Agile Project Management
- Proposals and Budgets
- Compliance and Risk Management
- Data Privacy
- Training and Curriculum Development
- Coaching and Mentoring
- Enterprise Software / CRMs -  
Salesforce, and custom
- 0 to 1 Product Development

### EDUCATION

**BA NETWORK ENGINEERING  
TECHNOLOGY  
MINOR PSYCHOLOGY**

Purdue University

2002 - 2006

### LANGUAGES

- English
- Burmese - Professional Working  
Proficiency
- Arabic, Spanish - Beginner

### PROFILE

Adam is a Purdue alumnus, entrepreneur, organizational leader, and technologist with a focus on training and business mentoring initiatives for global entrepreneurial and economic development programs. He has 19 years experience in Technology, Software, and Cyber Security, and 12 years experience in Business Consultancy, Training, and Mentorship. Adam has worked in extremely difficult global contexts, especially Southeast Asia, for the last 12 years, with particular focus on the fragile country of Myanmar. Partners and projects in nearly 10 countries.

Adam has designed and implemented innovative and complex entrepreneur and economic development programs with multilateral orgs, including: USAID, World Bank, International Organization on Migration, UNCDF, UNWOMEN, and the Government of Myanmar's Ministry of Agriculture.

He is an experienced consultant to INGOs and social impact startups in digital transformation, scaling, impact measurement, data privacy, mentoring programs, and operations.

### EXPERIENCE

#### CO-FOUNDER AND CEO

ONOW Enable

2024 - Present

Founding CEO, leading a distributed team to develop the Enable platform - an all-in-one digital solution for organizations to scale up personalized support to marginalized and underserved entrepreneurs and farmers around the world. The platform includes a CRM, digital learning tool, and impact measurement.

Acts as both primary sales and customer success rep, as well as head of product. Working with seniors and execs in both SMBs and enterprise/INGO partners to tailor solutions and provide customized advisory.

Facilitates working group to guide customers and industry peers in improving operations, especially program design and coaching and mentoring programs.

#### VOLUNTEER STARTUP MENTOR

Matchbox Studio - Lafayette

2024 - Present

Regularly serve as a startup mentor with the Matchbox Accelerator cohorts in partnership with the programs for Ivy Tech, WHIN, Indiana SBDC, etc.

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## CERTIFICATIONS

### PROFESSIONAL SCRUM MASTER (PSM 1)

Scrum.org

### CERTIFIED AGILE LEADERSHIP FOR ORGANIZATIONS (CAL-O)

Scrum Alliance

## PUBLICATIONS

### CAPABILITIES IN DIGITAL FINANCIAL SERVICES: CALMING THE FEARS OF MYANMAR'S UNBANKED

ONOW Myanmar | 2019

[Access on FinDev Gateway](#)

### DYNAMIC SIGNATURE FORGERY AND SIGNATURE STRENGTH PERCEPTION ASSESSMENT

Purdue | 2008

[Access on IEEE Explore](#)

### THE CHALLENGE OF FORGERIES AND PERCEPTION OF DYNAMIC SIGNATURE VERIFICATION

Purdue | 2006

[Access on Research Gate](#)

## CTO / DIRECTOR OF OPERATIONS

ONOW USA | ONOW Myanmar | ONOW Thailand

2013 - 2024

Co-led the leading small business incubator in Myanmar. Oversaw digital transformation and pivot into a global B2B technology provider. Built software team, transitioned to agile project management, migrated to cloud infrastructure, and overhauled data pipelines.

Oversaw HR and recruiting, and directly or indirectly supervised over 250 staff during the period.

Developed partnerships with financial institutions and NGOs to promote financial literacy in the country. Wrote dozens of grants and project proposals. Oversaw the creation and adaptation of business training curriculums for multiple contexts and languages.

Responsible for the first successful integration of a Visa (global payments) API in Myanmar.

Created first-of-kind chatbots and apps to reach hundreds of thousands of low-education, low-access users across Myanmar.

## SENIOR INFORMATION SECURITY CONSULTANT

Crowe Horwath LLP

2006 - 2009

Helped clients decrease their information security risk through comprehensive audits followed by remediation consulting. Performed audits in coordination with client IT and internal audit teams, and reporting findings and recommendations directly to senior leadership. Focus areas included:

- Internal and external network penetration testing
- Operating system and software hardening
- Firewall and network hardware optimization
- Physical security assessment and social engineering
- Disaster recovery and business recovery planning
- Policy and procedure enhancement

Additionally, gained expertise in Enterprise Identity Management solutions. This included surveying clients' current enterprise IT resources and user account census followed by installation of the identity management product to create an authoritative user account database and centralized user access privilege management.

## NOTABLE PROJECTS

### **Financial Capabilities and Micro-enterprise Startup Training and Coaching for Migrants and Migrant-sending Households**

Myanmar 2018 - 2021

In cooperation with the International Organization on Migration (IOM) over the course of three years, Adam designed and managed the implementation of two large-scale rural household financial capabilities and micro-enterprise development coaching programs.

- 102 Civil society workers training in financial capabilities and small business startup coaching
- 1,296 Migrants and household leaders across 7 geographic zones received coaching support
- 787 Migrants and household leaders started or prepared to launch micro-enterprises

### **Business Development Center and Digital Platform Launch**

Dallas, TX June 2021 - Dec 2023

Project lead for ONOW's multi-year development of a business training and coaching platform for an INGO providing refugees in Texas with financial capabilities and business startup support services. This includes the design and deployment of a fully customized digital platform and the upskilling of the partner's team in how to operate an incubation program and effectively reach clients. Platform components include:

- Custom CRM
- E-learning chatbot for refugees in multiple languages
- Data analysis portal

### **Agritech Platform for Myanmar Ministry of Agriculture**

Myanmar May 2020 - January 2021

Project and technical lead for the creation of an e-learning tool for smallholder farmers and administrative website for ministry staff to manage and approve crop certification workflows. The platform was first of its kind, and fully built on open source software according to the specifications from Project Sponsor (International Finance Corp/World Bank). Platform components include:

- Farmer knowledge portal
- Agricultural extension workspace to manage farmers, regions, and crop certifications
- Data analysis dashboard

### **Last Mile Rural Distribution and Consumer Insights**

Myanmar 2017 - 2019

Directed three last-mile distribution and consumer insight programs in partnership with global FMCG companies (Unilever, Friesland Campina) and a consumer data startup. Programs employed 130 people and impacted thousands of households across 35 townships in 1,200 villages.