



ANDE Country Champion Guidelines

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Country Champion Profile

ANDE Country Champions (CC) are **ANDE member organizations** who know the sector at a country level and understand local opportunities and challenges. They would have the experience and pedigree to advise ANDE's programming in the country to address issues that are considered to be the most needed.

A Country Champion serves as a local ambassador and leader for the network in their respective country. They act as the primary liaison between the ANDE's central leadership and its local members, promoting ANDE's mission, strengthening its presence, and fostering collaboration among stakeholders.

Profile: CC's should be **Engaged ANDE member organizations** who are **champions of ANDE's work** with a deep understanding of the local ecosystem and cultural context.

Role: They are responsible for running country-specific activities, as outlined in the Responsibilities section of this document, and act as proxies for the country representatives of ANDE.

Limitations: Chapter Heads/ANDE Project Managers have the authority to make managerial and strategic decisions for agreed upon plans with consultative input from the CC; the CC's do not have the authority to bind ANDE or ANDE chapter.

Eligibility and Selection Criteria for Country Champions

All ANDE member organizations in good standing with a presence in the country are eligible to apply for the role of Country Champion. In exceptional cases, and at the discretion of the Regional Chapter Head, a non-member organization with a strategic role in the local entrepreneurial ecosystem may be invited to apply.

An ideal Country Champion will:

- Be an ANDE member with a strategic role in the country's ecosystem.
- Be an actively engaged member who has participated in ANDE programming (e.g., learning series, labs, or RAC).
- Demonstrate the ability to unlock connections and foster strategic partnerships.
- Provide guidance on key strategic issues relevant to the local ecosystem.
- Preferably be a regionally headquartered member organization.

Process

Selection will be through an open call for applications. All eligible applicants must submit:

- A 150-word statement explaining their suitability for the role and what assets they would bring to the ANDE network.
- A CV or LinkedIn profile of the senior leader on their team who would be the Lead Contact for ANDE to work with on the yearly programming.

A member may apply to be a country champion for only 1 country at a time.

The Chapter Head's responsibility in discussion with the ANDE Project Manager is to help source and engage potential CC members who will provide the best ecosystem engagement for ANDE and its members. The Chapter Head, with guidance from ANDE members and Regional Advisory Committee (RAC) members, will formulate the slate of potential candidates. The Chapter Head will provide the slate of candidates to the RAC for consideration. The Chapter Head retains the right to make the final decision on the CC.

Term

Terms are for two years, subject to renewal based on performance. Terms for new CCs begin January 1.

Benefits: Becoming an ANDE Country Champion offers:

- Expanded networking opportunities through country-specific activities and engagement with global and regional leaders.
- The ability to drive meaningful impact by supporting local entrepreneurship ecosystems.

Relationship and Financial Benefits will include:

1. A \$750/year discount on ANDE membership fees.
2. \$1,000/year in financial support for fulfilling responsibilities.
3. If three new members are recruited, the CC receives a complimentary ticket to the ANDE Annual Conference (non-transferable; approx. \$1,000 value).

Country Champion Responsibilities

Member Engagement

- If selected, the CC will nominate a **lead contact (LC)**
- Serve as a point of contact for local members, relaying their needs, concerns, and suggestions to ANDE.
- ANDE staff will manage day-to-day communication and coordination of collaborative projects.
- Support member engagement by co-designing and organizing the following:
 - Two in-person thematic events/workshops (3-hour deep dives with a meal; min. 15 organizations)
 - Two networking events (2-hour informal sessions over finger food)
- Events should be free for ANDE members and may have a nominal fee (\$10–\$25 USD equivalent) for non-members
- Each event should be announced and registration managed via the ANDE website.
 - Note: ANDE chapters will be responsible for creating the event page and managing registrations. Country Champions will support by promoting the event and helping spread the word through their networks.
- Events should be scheduled to allow ANDE staff to attend.
- Support the recruitment of at least two **new members per year through referrals and introductions.**

Network Representation and Advocacy

- Publicly advocate for ANDE's mission, values, and strategic goals.

Time Commitment

- Approximately 24 hours per in-person event/workshop and 8 hours for networking events, totaling 64 hours per year. The LC can decide how this time needs to be split with their team as needed.
- Participate in monthly project update calls (approx. 1 hour)
- Attend the ANDE Global Annual Conference and/or major Regional ANDE event.

Removal/Resignation

- CC may resign at any time.
- ANDE may also remove a CC if responsibilities are not met or there are concerns of conflict or misalignment with ANDE's goals.
- Removal decisions are at the discretion of ANDE leadership.
- If a LC leaves his or her organization and is no longer employed by an ANDE member, then they need to be replaced by another LC nominated by the CC.

Yearly Calendar

In addition to monthly project management meetings (event schedule may vary depending on the Country Champion's start date):

Quarter	Activities
Q1	Program planning + Networking Event 1
Q2	In-Person Event 1
Q3	Networking Event 2 + Participation at ANDE Global Annual Conference
Q4	In-Person Event 2 + Planning for the following year