



METRICS  
FROM THE  
**GROUND UP**

NAIROBI, KENYA  
6 - 8 MAY 2025

**DRAFT AGENDA**



Please note – this agenda may be subject to change, with updated session descriptions and co-presenters. With any questions, please contact Mallory St. Claire at [Mallory.stclaire@aspeninstitute.org](mailto:Mallory.stclaire@aspeninstitute.org).

DAY 1: TUESDAY, 6 MAY 2025

09:00 - 09:30 AM	Arrival and registration
09:30 - 11:00 AM	Opening remarks and welcome ANDE and Conference Sponsors
11:00 AM – 12:15 PM	BREAKOUT SESSION 1
	<b>Enhancing Impact Measurement and Management (IMM) in Waste Management</b> Focus on how IRIS+ is advancing IMM in the waste management sector, with an emphasis on evidence-based indicators and metrics. Presenter: Global Impact Investing Network (GIIN)
	<b>Measuring Social Impact in Entrepreneurial Ecosystem-Building Programs: Challenges and Emerging Solutions</b> Highlight the challenges of measuring impact in complex support models for SGBs, emphasizing real-world solutions and exploring both direct and systemic approaches to impact measurement. Presenter: Technoserve
	<b>From Inputs to Impact: Designing Effective Monitoring, Evaluation, and Learning Frameworks in Grant Funding</b> The session will focus on Palladium's Challenge Fund for Youth Employment, which aims to create thousands of youth jobs by 2026 through an outcome-based grant-financing approach, impacting enterprises with a substantial budget and sharing lessons from successful real-world cases. Presenter: The Palladium Group
12:15 PM - 1:30 PM	LUNCH BREAK
1:30 PM - 3:00 PM	WORKSHOP SESSION 1
	<b>Unlocking the Potential of AI in Impact Measurement and Management for SGBs: Enhancing Efficiency, Scale, and Accuracy</b> This will focus on how AI can address the challenges faced by SGBs in measuring and managing their impact, making it more efficient and scalable. Presenter: Africa Practice
	<b>Promoting Green Growth through Carbon Accounting: A Case Study from the PROGRESS Project in Bangladesh</b> This workshop will explore carbon accounting and emissions reduction in the Ready-Made Garments sector through the PROGRESS project, implemented by Swisscontact in Bangladesh, focusing on measuring and attributing emissions reductions from sustainable production practices. Presenter: Swisscontact



	<p><b>Integrating Gender-Lens Measurement into Impact Assessment for Small and Growing Businesses</b></p> <p>Learn how to integrate gender-sensitive metrics into impact measurement frameworks for SGBs, focusing on outcomes like women's empowerment and economic participation, with real-world case studies and tools for collecting gender-disaggregated data.</p> <p>Presenter: 60 Decibels</p>
3:00 PM – 4:15 PM	<p><b>BREAKOUT SESSION 2</b></p> <p><b>Aligning Impact Measurement: Bridging the Investor-Enterprise Gap for Practical Impact Management</b></p> <p>Explore aligning impact measurement practices across the investment chain, sharing perspectives from both LP and GP roles to bridge the gap between investor requirements and enterprise realities for more effective impact management.</p> <p>Presenters: Builders Vision, Mercy Corps Ventures</p> <p><b>Navigating Outcome-Based Financing: Insights and Challenges in Impact Linked Financing Instruments</b></p> <p>We'll explore outcome-based financing instruments like SIINCs and Impact Linked Loans, offering insights into structuring effective measurement systems, sharing perspectives from ILF practitioners, and addressing measurement challenges in impact-focused investments</p> <p>Presenter: Sattva Consulting</p> <p><b>Overcoming Fragmentation in African Entrepreneurship Support Systems: Soft Skills for Effective M&amp;E</b></p> <p>The session will focus on exploring essential soft skills, such as communication, negotiation, and trust-building, to enhance data-sharing dynamics and strengthen the impact ecosystem</p> <p>Presenter: Villgro Africa</p>
4:30 PM	<p><b>NETWORKING COCKTAIL RECEPTION</b></p>

DAY 2: WEDNESDAY, 7 MAY 2025

9:00 AM – 9:30 AM	<p><b>Arrival and registration</b></p>
9:30 AM – 10:00 AM	<p><b>Speed networking</b></p>
10:00 AM -12:00 PM	<p><b>WORKSHOP SESSION 2</b></p> <p><b>Developing Comprehensive Metrics for Circular Economy Initiatives: A Focus on Africa's Emerging Waste Recovery and Recycling</b></p> <p>This workshop will explore the creation of innovative frameworks to track the economic, social, and environmental impacts of circularity, with a focus on case studies from Africa's growing waste recovery and recycling efforts</p> <p>Presenter: Intellectap</p>



	<p><b>Measuring Entrepreneurial Indirect Impacts: Insights from Sinapis' Research on Supply Chain Effects</b></p> <p>Delve into Sinapis' recent research on quantifying entrepreneurs' indirect impacts along the supply chain, sharing key findings and engaging in a broader discussion on current methods and learnings in this field</p> <p><b>Presenter: Sinapis</b></p>
	<p><b>Designing Tailored ESG Measurement Frameworks for Small and Growing Businesses (SGBs)</b></p> <p>This session will provide participants with practical guidance on creating customized ESG measurement frameworks for small and growing businesses, featuring hands-on exercises and real-world examples from East Africa, including a Kenyan agribusiness tracking its environmental impact</p> <p><b>Presenter: Great Albatross Research &amp; Advisory</b></p>
12:00 PM – 1:30 PM	LUNCH BREAK
1:30 PM – 2:30 PM	<p><b>Collaborative problem solving session – the “Metrics Fishbowl”</b></p> <p><b>Presenter: ANDE</b></p>
3:00 PM – 4:00 PM	<p><b>BREAKOUT SESSION 3</b></p> <p><b>Impact-Linked Finance and Compensation: Exploring Results-Based Approaches in Development and Impact Investing</b></p> <p>This interactive session will explore the rise of impact-linked finance and compensation in development work and impact investing, examining results-based models and real-world examples, including carbon credits and performance-based finance</p> <p><b>Presenter: Acumen</b></p> <p><b>Integrating AI in IMM Workflows: Enhancing Data Collection and Decision-Making Efficiency</b></p> <p>This session will explore how AI-powered tools can streamline data collection and qualitative analysis in IMM workflows, improve decision-making through community-driven insights, and discuss the risks and benefits of AI in strengthening impact measurement and management</p> <p><b>Presenter: iGravity</b></p> <p>TBD: IKEA FOUNDATION</p>
4:00 PM – 5:00 PM	<p><b>Closing Plenary Session</b></p> <p><b>Panel moderated by the Global Impact Investing Network (GIIN)</b></p>

DAY 3: THURSDAY, 8 MAY 2025

With the support of the IKEA Foundation, we are pleased to present a third bonus day to the Metrics from the Ground Up Conference! We are aiming to have this feature a climate and environment theme, featuring session focusing on waste and circularity, green energy, and other topics.



09:00 - 09:30 AM

Arrival and registration

9:30 AM – 10:30 AM

SPECIAL BREAKOUT SESSION 1

Scaling DRE Livelihood Technologies: Gender-Inclusive Impact Evaluation for Clean Energy Solutions

This session will explore the opportunities and risks of using a lean, gender-inclusive assessment framework to evaluate the multidimensional impacts of DRE livelihood technologies, highlighting how data and evidence can inform policies and decisions to scale clean energy solutions

Presenters: Council on Energy, Environment and Water (CEEW)

Measuring the Impact of Circular Economy Practices at the SME Level

This session will focus on developing consistent metrics to measure the environmental, social, and economic impact of circular economy practices at the SME level, sharing insights from the Fetola Circular Economy Accelerator and reviewing leading models like the Circularity Indicators Project and the Circular Transition Indicators

Presenter: Fetola

Evaluating Circular Food Systems and Climate Resilience

This session will explore the use of Outcome Harvesting to evaluate the Circular Food Systems for Rwanda Project, addressing the challenges and successes of measuring long-term, indirect impacts in circular food systems and climate resilience programming

Presenter: World Resources Institute (WRI)

10:30 AM – 11:30 AM

SPECIAL BREAKOUT SESSION 2

Participatory Evaluation in Action: Enhancing Impact and Ownership in the Waste to Work (W2W) Project

This breakout session will showcase the participatory evaluation approach in the W2W project, illustrating how active engagement of primary actors and continuous feedback loops improve program outcomes, stakeholder ownership, and adaptive, gender-inclusive decision-making

Presenter: VSO

Measuring Regenerative Agriculture: Principles, Practices, and Impact on Business and Climate Resilience

This session will explore the challenges of measuring regenerative agriculture, focusing on defining core principles and practices, and provide practical methods for assessing its impact on business resilience and climate adaptation.

Presenter: Root Capital

Applying SROI to Impact the Informal Sector

This session will explore the application of Social Return on Investment (SROI) in Hasiru Dala’s Mobile Social Security initiative, discussing best practices, data-driven advocacy, and how innovative methodologies can ensure the inclusion of informal workers in global impact framework

Presenter: Hasiru Dala

11:45 AM – 1:00 PM

LUNCH BREAK

1:00 PM onwards

Site visit with a local waste and circularity business