

2024

GLOBAL ANNUAL
CONFERENCE

BANGKOK | SEP 10-12

ANDE



UNLOCKING
BIG IDEAS
FOR SMALL
BUSINESS

MEDIA
KIT

 CONCEPT - INTRODUCTION

- THE STORY
- THE CONFERENCE
- KEY THEMES
- MEDIA OPPORTUNITIES

 OTHER ASSETS

- PRESENTATION BACKGROUNDS
- VIDEO CONFERENCE BACKGROUNDS
- THEMED EMAIL SIGNATURE

 CAMPAIGN IDENTITY

- CONFERENCE LOGO
- SOCIAL MEDIA **TEMPLATES**
- QUOTES - MEMBERS SPEAKERS
- SESSION POSTS
- COUNTDOWN - ALERTS

 VIDEO

- ENTREPRENEUR JOURNEY
- SPEAKER SPOTLIGHT

 CONTACTS

FOR 15 YEARS, ANDE, THE ASPEN NETWORK OF DEVELOPMENT ENTREPRENEURS, HAS BEEN A DRIVING FORCE IN EMPOWERING SMALL BUSINESSES WORLDWIDE.

OUR FOCUS ON BUILDING THRIVING ENTREPRENEURIAL ECOSYSTEMS HAS CREATED AN ENVIRONMENT WHERE SMALL BUSINESSES CAN FLOURISH AND CREATE LASTING IMPACT.

TO CELEBRATE OUR 15TH ANNIVERSARY, WE'RE CONVENING IN BANGKOK, A CITY SYNONYMOUS WITH ENTREPRENEURIAL ENERGY AND INNOVATION.

THE 2024 ANDE ANNUAL CONFERENCE IS WHERE THE FUTURE OF SMALL BUSINESS ECOSYSTEM DEVELOPMENT WILL TAKE SHAPE.

**THE
STORY**

AGAINST THE BACKDROP OF THE CHAO PHRAYA RIVER, THE CONFERENCE WILL UNITE THOUGHT LEADERS, INNOVATORS, AND CHANGE-MAKERS IN ENTREPRENEURSHIP. WE WILL:

CELEBRATE: 15 YEARS OF ANDE'S IMPACTFUL WORK IN EMPOWERING SMALL BUSINESSES GLOBALLY.

CONNECT: NETWORK WITH A GLOBAL COMMUNITY PASSIONATE ABOUT DRIVING POSITIVE CHANGE THROUGH ENTREPRENEURSHIP.

LEARN: GAIN INSIGHTS FROM LEADING EXPERTS AND PRACTITIONERS ON CUTTING-EDGE TRENDS, TOOLS, AND STRATEGIES FOR ECOSYSTEM BUILDING.

COLLABORATE: SHARE IDEAS AND BEST PRACTICES TO UNLOCK NEW OPPORTUNITIES FOR SMALL BUSINESSES.

ENVISION: ENGAGE IN A DYNAMIC DIALOGUE ABOUT THE FUTURE OF SMALL BUSINESS ECOSYSTEM DEVELOPMENT AND THE BOLD IDEAS THAT WILL SHAPE THE NEXT GENERATION OF ENTREPRENEURS.

**BANGKOK, THAILAND
SEPTEMBER 10-13, 2024**

**THE
CONFERENCE**

TACKLE THE FUTURE OF WORK

- EXAMINE THE IMPACT OF DIGITALIZATION, AI, AND YOUTH ENGAGEMENT ON THE SMALL BUSINESS WORKFORCE.
- DISCUSS STRATEGIES FOR ADAPTING TO THE CHANGING LANDSCAPE OF WORK AND CREATING OPPORTUNITIES FOR ALL.

BUILD A THRIVING FUTURE

- EXPLORE INCLUSIVE ECOSYSTEMS THAT EMPOWER DIVERSE ENTREPRENEURS AND FOSTER EQUITABLE GROWTH.
- SHOWCASE INNOVATIVE CLIMATE SOLUTIONS THAT ENABLE SMALL BUSINESSES TO CONTRIBUTE TO A SUSTAINABLE FUTURE.

BEYOND THE HORIZON

- UNCOVER BOLD, DISRUPTIVE SOLUTIONS THAT CHALLENGE CONVENTIONAL THINKING.
- EXPLORE UNCONVENTIONAL STRATEGIES, FUTURE-FORWARD TECHNOLOGIES, AND GROUNDBREAKING MODELS WITH THE POTENTIAL TO TRANSFORM SMALL BUSINESS ECOSYSTEMS.

**KEY
THEMES**

- EXCLUSIVE INTERVIEWS WITH ANDE LEADERSHIP, KEYNOTE SPEAKERS, AND ENTREPRENEURS.
- ACCESS TO CONFERENCE SESSIONS AND WORKSHOPS.
- NETWORKING OPPORTUNITIES WITH GLOBAL EXPERTS AND PRACTITIONERS.
- MEDIA BRIEFINGS ON KEY CONFERENCE THEMES AND TAKEAWAYS.

JOIN THE CONVERSATION

WE INVITE YOU TO JOIN THE CONVERSATION ABOUT THE FUTURE OF SMALL BUSINESS ECOSYSTEM DEVELOPMENT. SHARE YOUR INSIGHTS, STORIES, AND BOLD IDEAS USING THE HASHTAG #ANDE2024.

FOR MORE INFORMATION AND TO REGISTER, PLEASE VISIT OUR WEBSITE AND [FILL THIS FORM](#).

WE LOOK FORWARD TO WELCOMING YOU TO BANGKOK FOR THE 2024 ANDE ANNUAL CONFERENCE!

MEDIA
OPPORTUNITIES



**CAMPAIGN
IDENTITY**



CONFERENCE LOGO

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**SOCIAL MEDIA
TEMPLATES**

#ANDE2024

#BigIdeasSmallBusiness

#SGBs

#Bangkok

HASHTAGS

QUOTES MEMBERS SPEAKERS

“ We know that there isn't a pipeline problem. The problem is a misalignment between who has the capital and who is truly solving our world's most important challenges. ”

Dan Barker
Halcyon CEO
ANDE Member

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“ Quote from member, speaker, specialist. Adjust font size according to your text need. ”

Name Lastname
Title, Organization
ANDE Member/not

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The recent innovations in financial inclusion and the emergence of green bonds are testaments to the transformative role banks can play. We are witnessing increased innovation of green financing products tailored to small and medium businesses, integrating comprehensive ESG risk management frameworks."

Meliza Musa Rusli
PermataBank,
President Director



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QUOTES
MEMBERS
SPEAKERS

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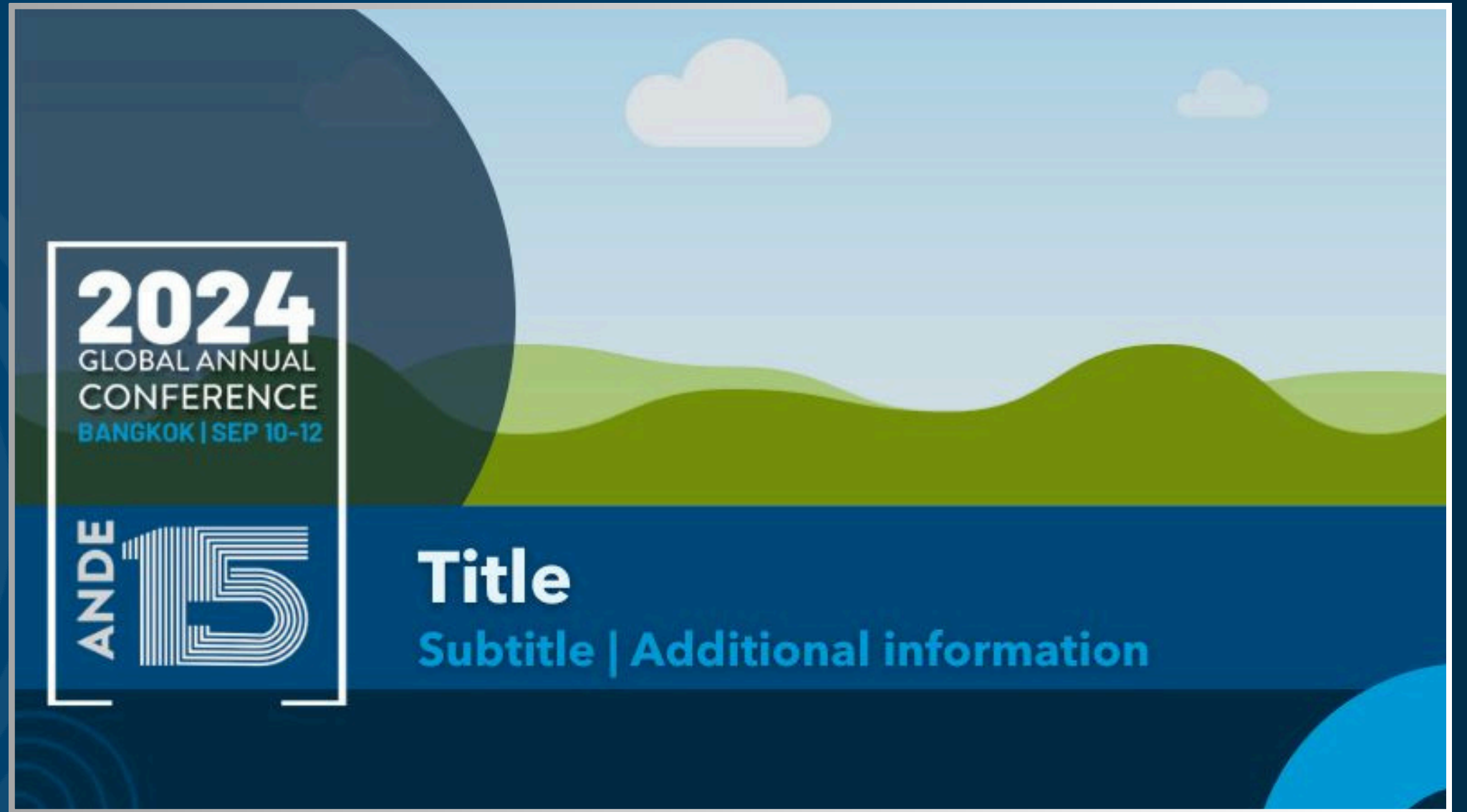
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MOBILE VIDEO
SPEAKERS REELS/STORIES



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SESSIONS
PROMOTION

In-person

Investing in Sustainable Shelters tech Solutions for Climate Mitigation and Resilience

Session led by Roland Pearson, Habitat for humanity's Terwilliger Center for Innovation in Shelter
September 11, 2024
10:30 AM - Bangkok Time - Cristal Hall



Virtual & In-person

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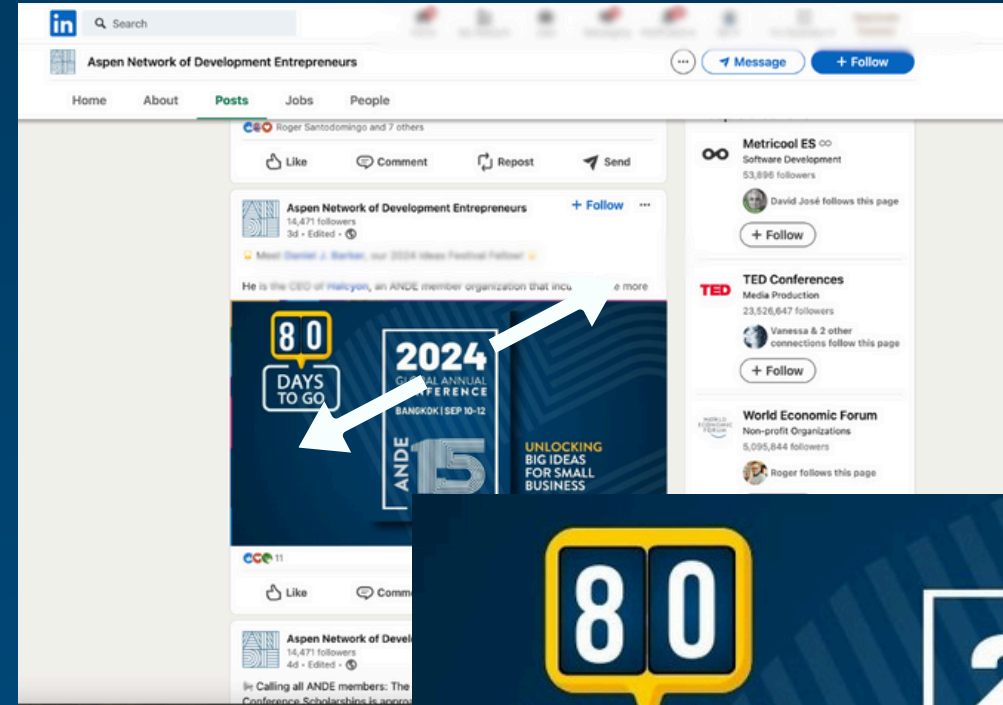
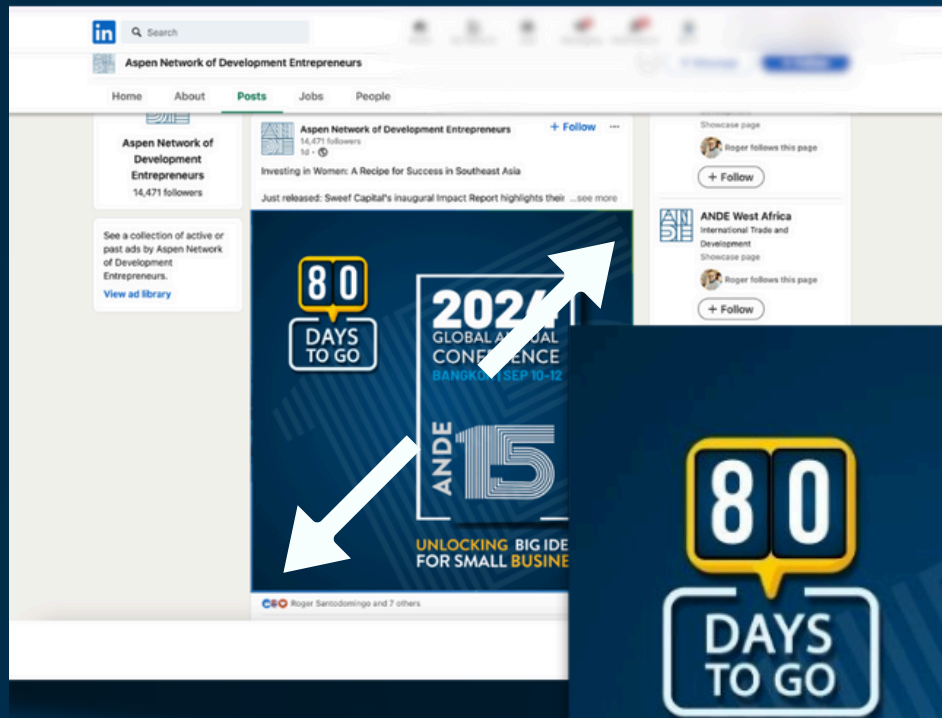
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SESSIONS AGENDA



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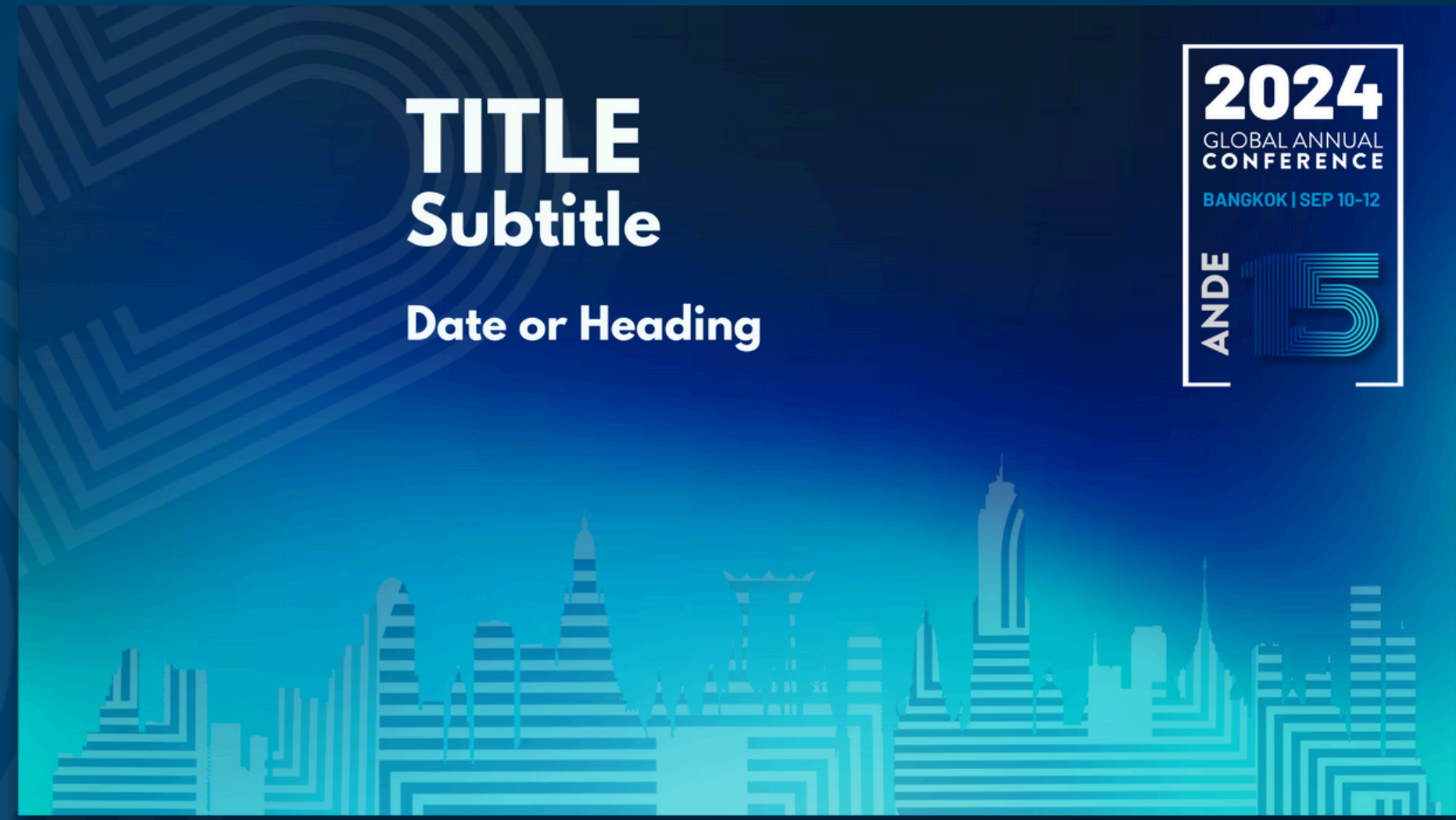


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CONFERENCE COUNTDOWN

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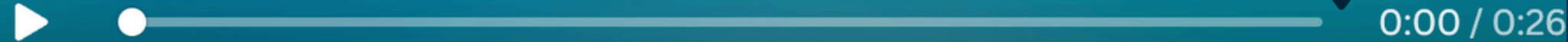
Date or Heading



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SESSION
PRESENTATION

Entrepreneur Journey - Global 2024 Conference



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ENTREPRENEUR JOURNEY



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**VIDEO CONFERENCE
BACKGROUND**

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**TEMPLATE
COPY + IMAGE**

LINKEDIN FACEBOOK INSTAGRAM

📣 Calling all ANDE Members and SGB Champions!

We are pleased to invite you to the 2024 ANDE global Annual Conference – a landmark event for our network, and the first time it's happening in Asia!

Join us in Bangkok from September 10t to12 and:

- Connect: Network with global leaders, investors, and entrepreneurs who are driving the SGB sector.
- Learn: Discover the latest trends, research, and strategies for supporting small and growing businesses.
- Innovate: Be part of the conversation shaping the future of inclusive economic growth.

As a valued member of the Aspen Network of Development Entrepreneurs, this is your chance to make an impact on a global stage.

Register today and secure your spot!

🔗 <https://andeglobal.org/event/2024-global-conference/>
#Bangkok #ANDE2024 #BigIdeasSmallBusiness #SGBs

OFF-SITE EXCURSIONS

Bangkok isn't just a tourist paradise – it's a thriving hub for small and growing businesses with a vibrant impact scene!

⚡ Join ANDE's Global Annual Conference 2024 and register for one of its off-site excursions for a unique opportunity to explore innovative social enterprises, clean energy solutions, and agricultural technology through curated offsite excursions.

Register today and secure your spot!

<https://andeglobal.org/bangkok-excursions-sgb-ecosystem/>

#ANDE2024 #Bangkok #ImpactInvesting



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SHARE YOUR EXCITEMENT!
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