




ASPEN NETWORK
OF DEVELOPMENT
ENTREPRENEURS

 aspen institute

15
years

ANDE 2024
GLOBAL ANNUAL
CONFERENCE

SEPTEMBER
10-12

Bangkok



Entrepreneurship in Developing Economies

As the main collective voice of the sector, ANDE believes that Small and Growing Businesses are a powerful, yet underleveraged tool in addressing social and environmental challenges while creating economic prosperity.

To help achieving the UN Sustainable Development Goals, entrepreneurs in the Global South need strong business ecosystems to grow and thrive.





The Aspen Network of Development Entrepreneurs

ANDE is a global network of organizations that propel small and growing businesses (SGBs) in developing economies.

200,000+

Small and growing businesses supported annually

150+

Countries

350+

Members and partners



The Global Annual Conference

ANDE's Global Annual Conference brings together leaders who are dedicated to furthering the Sustainable Development Goals by fostering small business ecosystems in the Global South.



ANDE's *flagship event*

Designed with the high standard of The Aspen Institute, this premier convening remains unmatched in scale and global influence. It brings together top professionals to merge finance and social impact, fostering a dynamic environment for empowering small enterprises crucial for sustainable, equitable growth.

Featuring sessions led by sector leaders, the conference showcases innovative research and best practices. It's a catalyst for professional growth, offering roundtables, workshops, and networking opportunities centered on ANDE's core goals: decent work, economic development, gender equality, and climate action.





The **2023** Global Annual Conference

(Accra, Ghana)

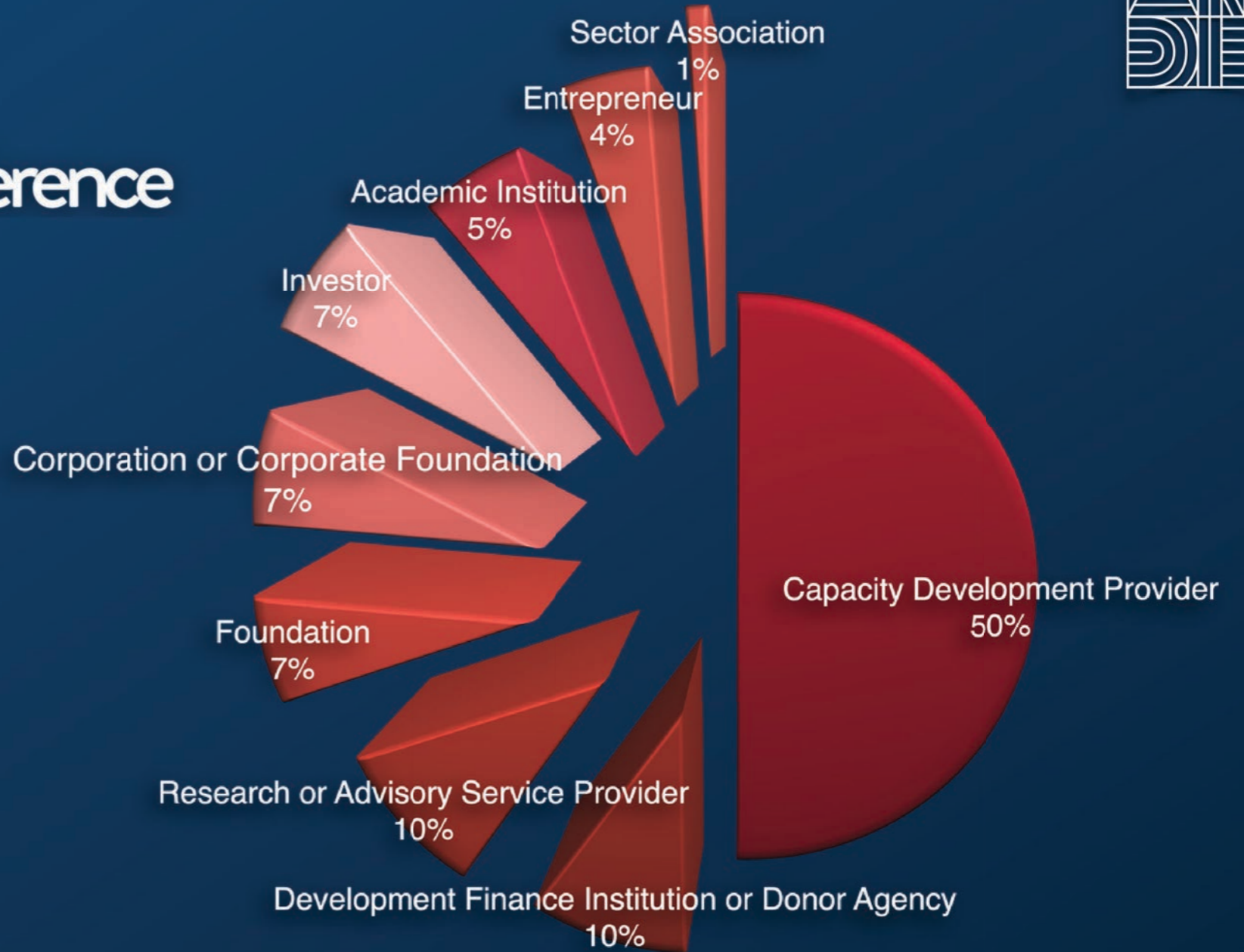
36
Countries

367
Attendees

72%
Global South

51%
Female

The 2023 Global Annual Conference (Accra, Ghana)





Global Annual Conference Sponsors





Why Bangkok



Bangkok

With its dynamic business landscape, Thailand's capital is the perfect setting to explore new opportunities for networking and continue our work to develop entrepreneurial ecosystems.

The conference will take place against the inspiring backdrop of the Chao Phraya River, where thought leaders, innovators, and change-makers in entrepreneurship and economic development will come together to celebrate ANDE's 15th anniversary.



The Global Annual Conference

What to **expect**



Innovative sessions aligned with the UN SDGs and site visits that expand participants' connection with the local ecosystem.



Expect

Meeting with over 300 senior leaders from the global entrepreneurship ecosystem.



Dynamic networking opportunities with relevant global and local players.





High Level Agenda

(Tentative)



MON 9	TUE 10	WED 11	THU 12
ANDE EXECUTIVE COMMITTEE MEETING	GLOBAL ANNUAL CONFERENCE	GLOBAL ANNUAL CONFERENCE	ECOSYSTEM SITE VISITS AROUND BANGKOK
PRIVATE DINNER (GOLD SPONSORS)	RECEPTION	GALA DINNER CLOSING CEREMONY	
INVITATION-ONLY	MAIN		EXTENDED



2024 Sponsorship tiers and benefits

	 GOLD SPONSOR US\$ 50,000	 SILVER SPONSOR US\$ 25,000	 BRONZE SPONSOR US\$ 15,000	 STRATEGIC PARTNER US\$ 7,000
CO-HOSTED MAIN AGENDA SESSION	✓	✓	✓	✗
BRIEF MAIN STAGE REMARKS	✓	✓	✗	✗
SPONSORED NETWORKING	✓	✓	✗	✗
PRIVATE DINNER (up to 30 guests on 9/9)	✓	✗	✗	✗
CONFERENCE PASSES	6	5	4	3



2024 Sponsorship tiers and benefits

	 GOLD SPONSOR	 SILVER SPONSOR	 BRONZE SPONSOR	 STRATEGIC PARTNER
FEATURED ON POST-EVENT VIDEO	✓	✓	✗	✗
SPONSORS-ONLY RECEPTION	✓	✓	✓	✓
KNOWLEDGE SHARING ONLINE	✓	✓	✓	✓
LOGO ON ALL EVENT MATERIALS	✓	✓	✓	✓



2024 Sponsorship tiers and benefits

IN-KIND PARTNER



in-kind
contribution

In-kind partners pitch in with in-kind contributions (relevant staff time, media coverage, etc.) and in turn, get the following benefits:

- ✓ Knowledge Sharing via ANDE's online channels.
- ✓ Brand Visibility on Event Collateral.

MEDIA PARTNER




in-kind
contribution

Media Partners offer coverage and work hand in hand with ANDE's Comms team and, in turn, get the following benefits:

- ✓ Knowledge Sharing via ANDE's online channels.
- ✓ Brand Visibility on Event Collateral.



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