

Day 3: Nov 30, 2023

Gender Equality via SGBs

SOUTH ASIA IN A GLOBAL CONTEXT



South Asia remains the **furthest away from parity** on the Economic Participation and Opportunity subindex of Global Gender Gap Report, having closed 37.2% of the gap

Sources: World Economic Forum, Global Gender Gap Report



Comms Partner



ANDE SOUTH ASIA CONVENING 2023

Accelerating Action in the Region



ASPEN NETWORK
OF DEVELOPMENT
ENTREPRENEURS
SOUTH ASIA

The Network Effect: Empowering Women Entrepreneurs through Cross-Border Networks



Jehan Ara
Katalyst Labs



Christopher Tee
Accelerating Asia



Pulani
Ransinghe
LoonsLab



Laiba Amir
Closetor



Santona Malakar
SAFAL Partners
(Moderator)



30 November 2023 | 11:00 AM - 12:15 PM IST



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STORIES

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SP SAFAL
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Spotlight



Jehan Ara
Founder & CEO



Comms
Partner





DOTS

DON'T NEED TO
CONNECT

BY
JEHAN ARA

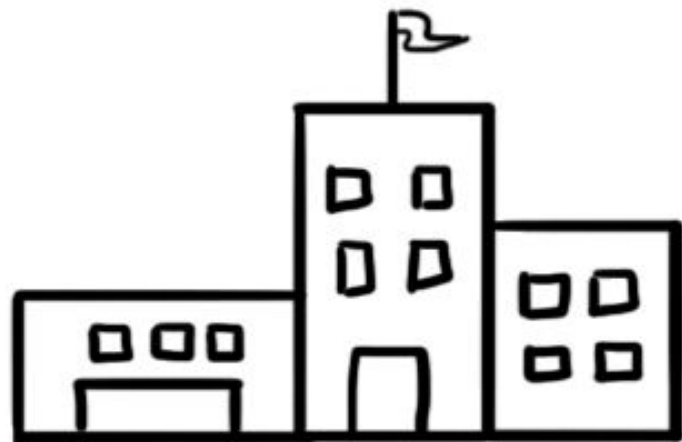
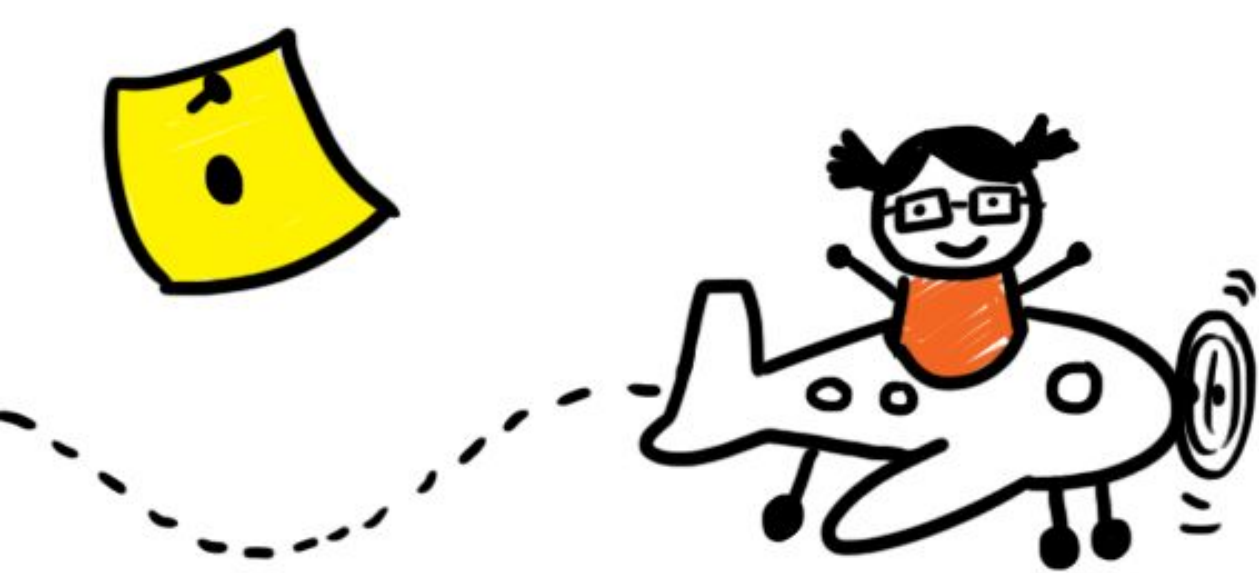


Hello!
I'm Jehan Ara.

Founder &
CEO of

**Katalyst
Labs**

AND THIS IS MY STORY...





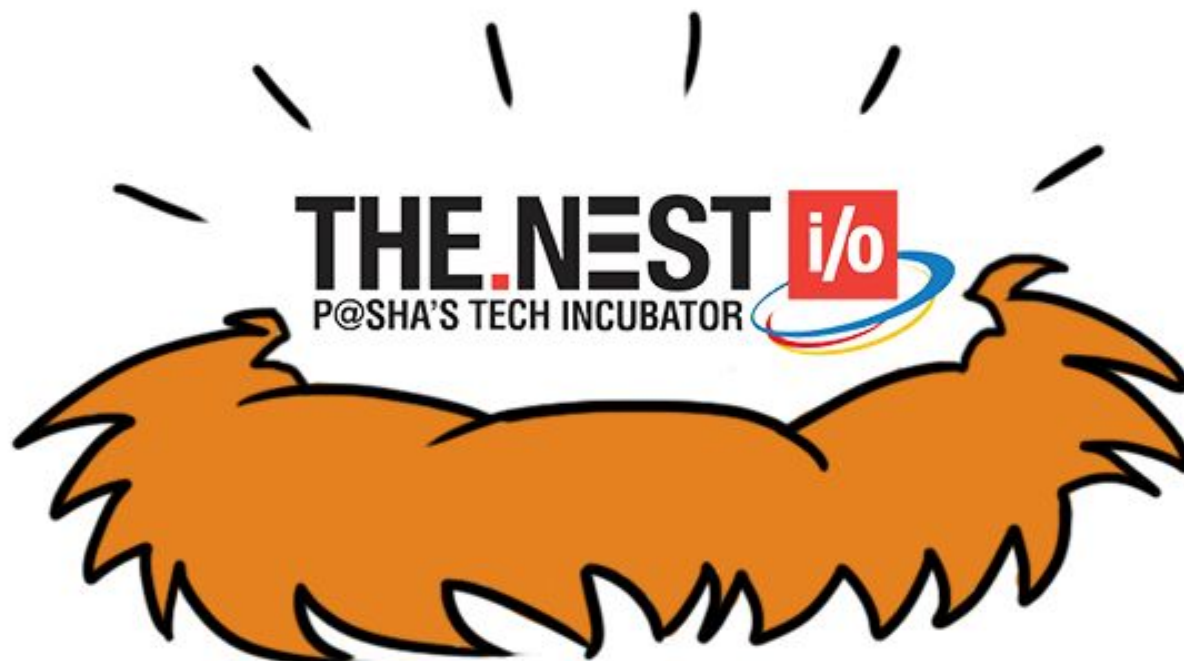
P@SHA

Pakistan Software Houses Association for IT & ITES





P@SHA **SAMSUNG**
Pakistan Software Houses Association for IT & ITES



116

Female
Founders

045

Total number of
Female-led Startups



Building & Enabling the Community





Nadia Patel Gangjee

Sheops – Fempro



Sana Shah
ELN- The E-Learning
Network



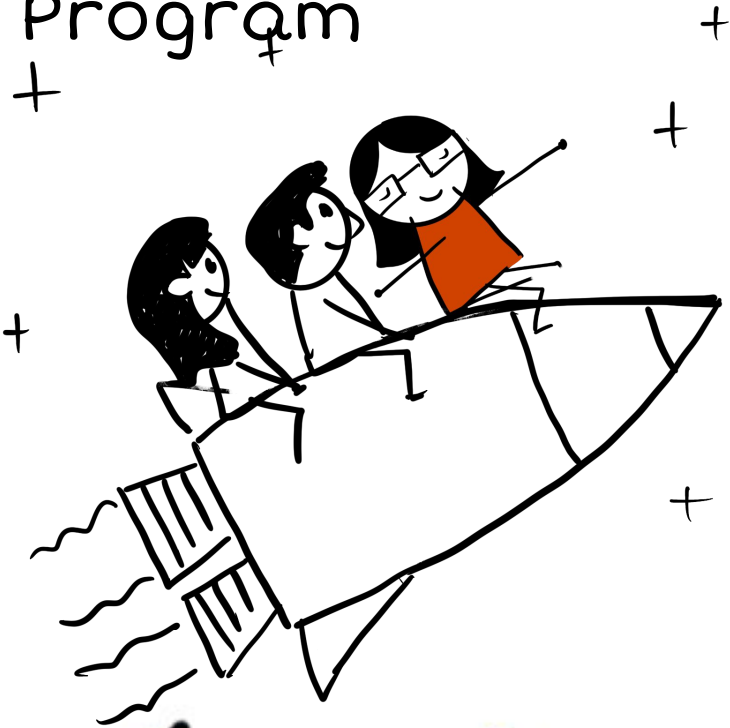
Azima Dhanjee
Connect Hear



Saba Khalid
Aurat Raaj - UNICEF

Google for Startups

Acceleration
Program





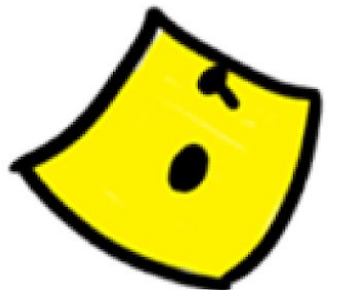
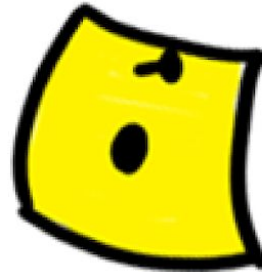
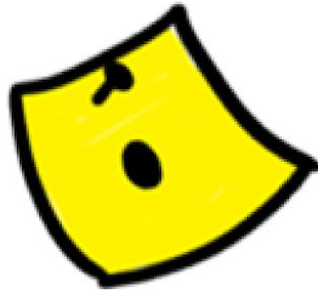
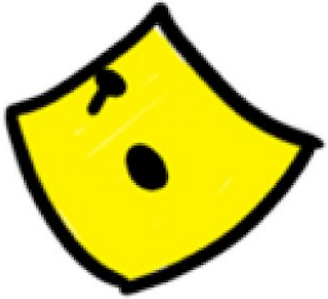
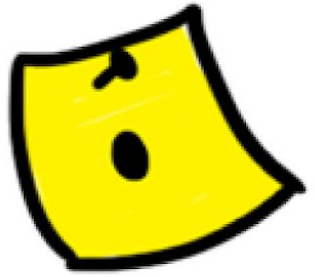
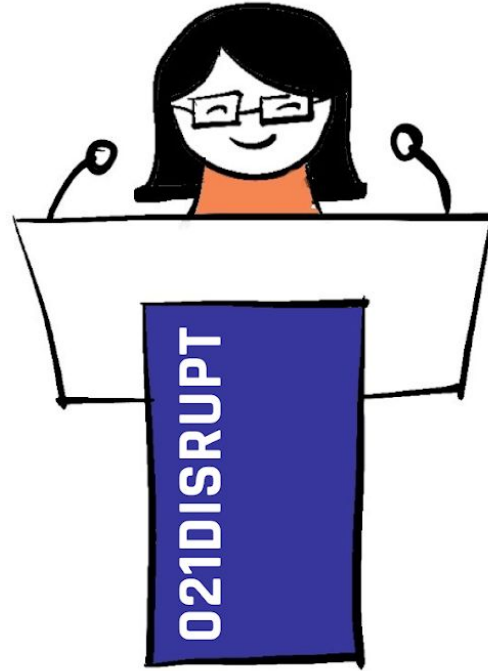
Google for Startups

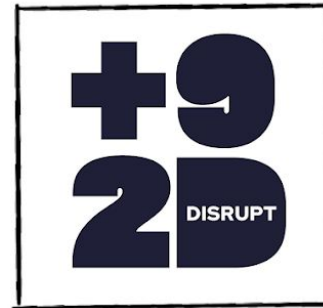
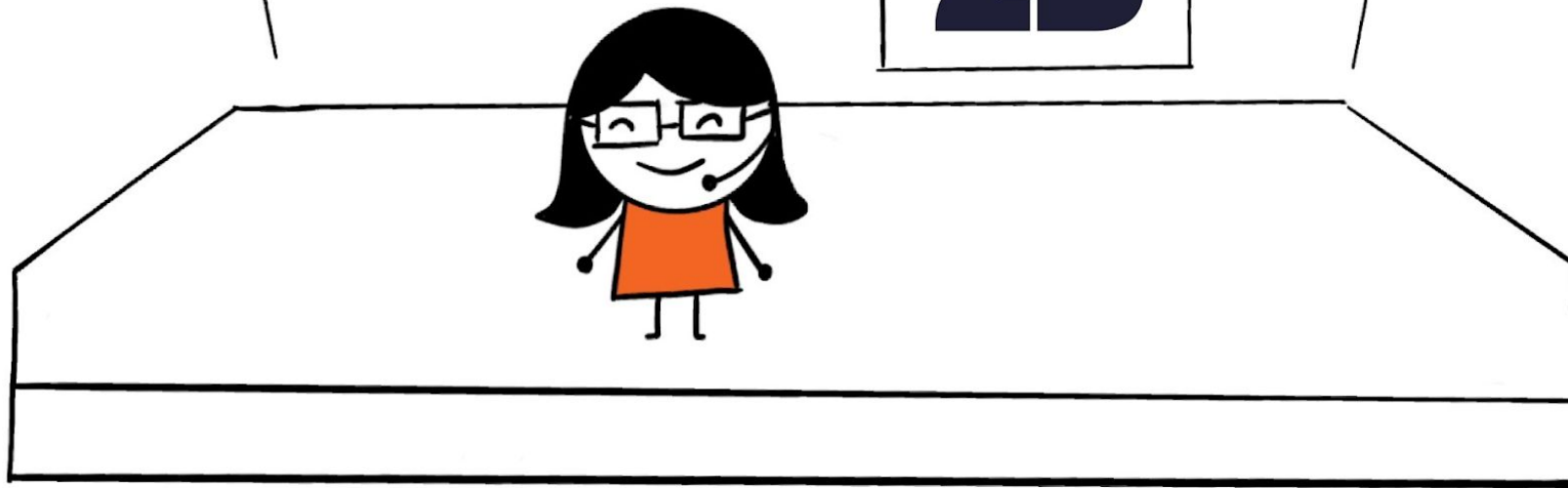
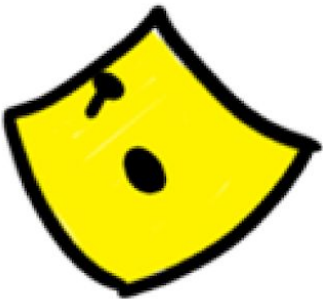


Katalyst Labs



021DISRUPT





Women leadership fellows program





The

Need *Women can face a unique set of challenges in their professional and entrepreneurial careers*

- Weak networks and peer support
- Difficulty in accessing high quality mentoring and career guidance
- Limited avenues to raise funding
- Lack of focused top-notch training
- Balancing work and personal life
- Invisible glass ceilings

The Program

- **Women Fellows Leadership Program**
-

Time	Topic
Month 1	One on One SWOT Analysis
	Setting Big Goals/10X Thinking
	Building Confidence
	Journey of a Leader
Month 2	Imposter Syndrome
	Adaptive Leadership
	Personal Branding
	Learning from/Dealing with Failure
Month 3	Effective Hiring and Growing Teams
	Design Thinking
	Building and Maintaining Partnerships
	How to effectively Network

V-Grow

She's Next

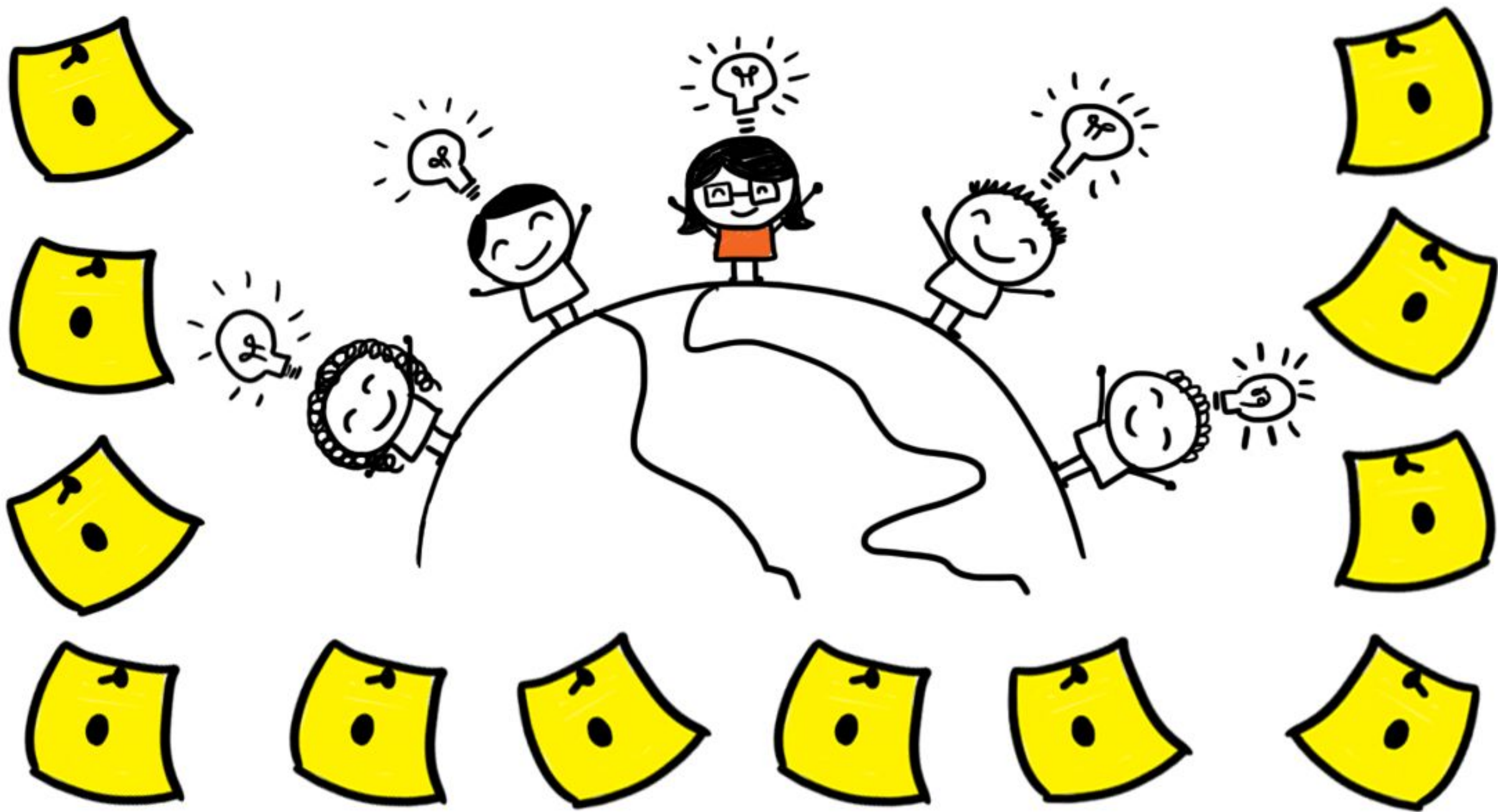
**Katalyzing
Conversation**

**Potential to change course
for Women Founders, forever.**

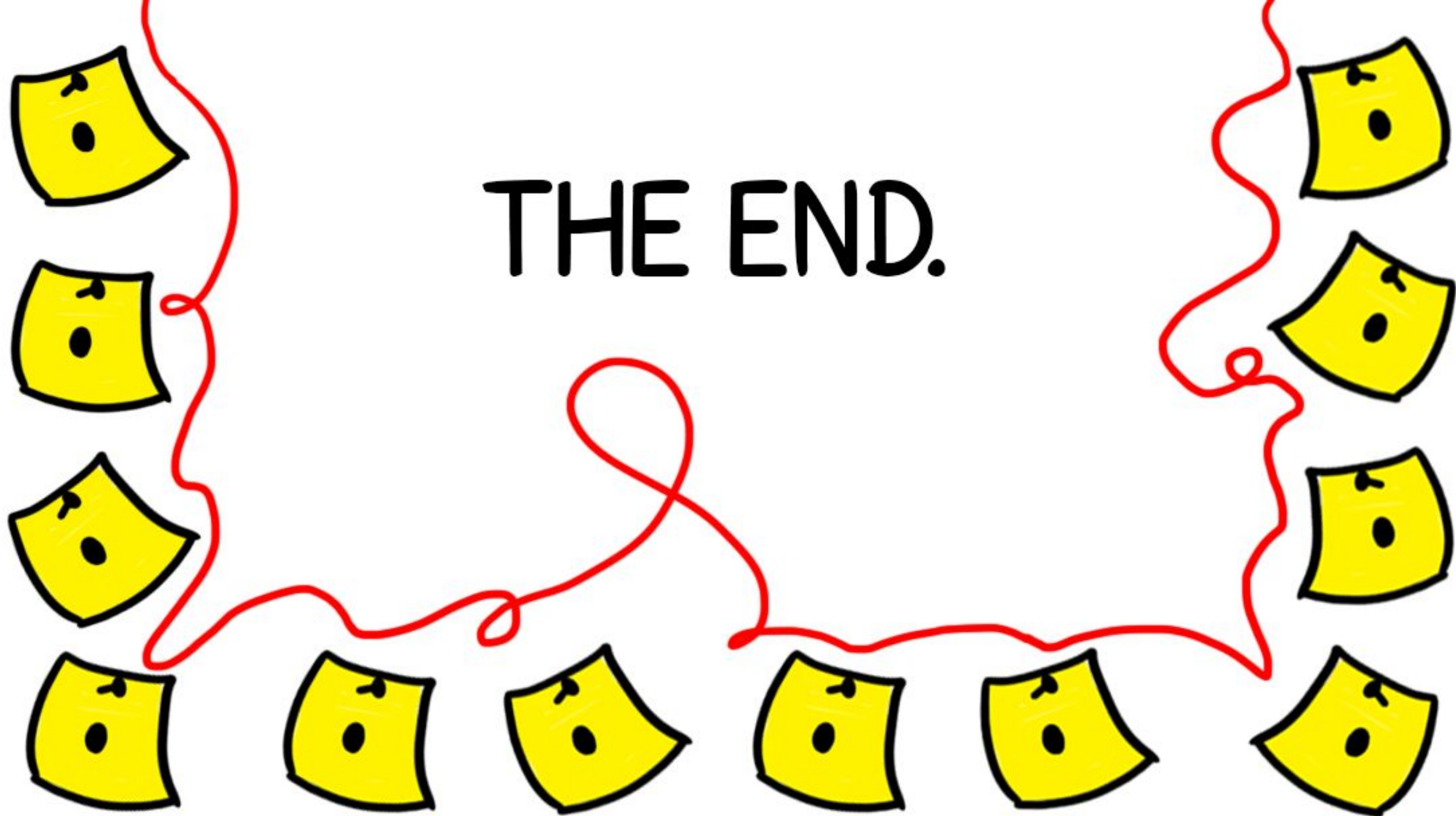
Mentoring

**Role
Models**

**Expanded
Networks**



THE END.



Spotlight



Christopher Tee
Program Manager



Comms
Partner



The Network Effect:

Empowering Women Entrepreneurs

Through Cross-Border Networks

Spotlight

South Asia Regional Digital Initiative (SARDI)

WEScale Program



WEScale Program

What?

Support 100 South Asian Women Entrepreneurs (WEs) to leverage tech in growing and scaling their businesses
Target Countries: Bangladesh, India, Nepal, Sri Lanka

Phase 1

WeScale: 3-month hybrid program
Aim: Leverage technology to grow and scale businesses
In country events: networking, mentoring

Phase 2

WEScale+: 3 weeks virtual, 1 week in-person
Aim: Investment readiness
In country events: pitch clinic

Summit

WEScale+ Summit: 3 days in-person (New Delhi)
Aim: Bring 20 WEs together for a sprint & Investor Showcase
In country events: masterclasses, panels, networking

Benefits of Cross-Border

Leveraging Similarities:

- All female founders and business owners in South Asia
- Solidarity in being together in-person
- Shared challenges: closing deals, raising funds, pitching to international audiences
- Analysing and offering perspective of unarticulated challenges (e.g. meeting social or community expectations, guilt)

Leveraging Differences:

- Various business maturity stages (traction building to revenue generating; MVP to Seed)
- Entrepreneurship ecosystem maturity, access to resources (e.g. accelerators, funding, mentors)
- Professional experiences, industry expertise, ways in tackling business issues
- Styles of pitching and developing investor relationships

Practical Tips

Goals/Aims

Tip: Decide on specific goals/aims of the network and its members, and this can be the result of co-creation (e.g. individuals, organisations)
Examples: foster collaboration, knowledge sharing, social engagement

Platform

Tip: Decide on an accessible platform and establish a cadence of interaction and communication (it can be hybrid (e.g. local chapters))
Examples: social media/communication platforms, dedicated website

Value Generated

Tip: Manage expectations of members in what they might give and take
Examples: Information sharing (qualified referrals for accelerators), return on business (introduction to new buyers or investors), community building

Network Form & Membership

Tip: Adopt an operating model that fits membership and available resources
Examples: Hub and spoke (activities planned centrally with local chapters for in-person gatherings), Decentralised (members initiate and fund activities)

Thank you for joining us!

Details for the next session are in the chat!

Please don't forget to give us feedback.



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