

SOUTH ASIA CONVENING 2 0 2 3



Katalyst Labs









Communications Partner



28 The Regional **Nov Opportunity Canvas**

A Future of Regional

Opportunities

11 AM to 12:15 PM IST

How are organizations strategically positioning themselves regionally to unlock new opportunities and harness insights for greater impact.

How to be Seen and Heard:

A Guide to Crafting Your Communications Strategy

3 PM to 3:45 PM IST

Regional Angel/ VC Funds: Addressing the Need of the Hour

6 PM to 7:15 PM IST

29 Climate &

Nov Environmental Action

Where does South Asia stand in the Race to 2030?

11 AM to 12:15 PM IST

Approaches that are working to highlight role of SGBs

Building a Circular

Economy: What does it

take?

3 PM to 4:15 PM IST

Hear from successful collaborative models from the region

30 Gender Equality via Nov SGBs

The Network Effect

11 AM to 12:15 PM IST

Cross-border networks for women entrepreneurs

Balancing the Power in

Gender Lens Investing

6 PM to 7:30 PM IST

The role of 'translation'



SOUTH ASIA CONVENING











NOVEMBER The Regional Opportunity Canvas

A Future of Regional Opportunities

11:00 AM -12:00 PM IST

Speaker: <u>Bijon Islam</u>, <u>Lightcastle</u>

Spotlight: Anu Shrestha Joshi, ICIMOD

Session to focus on how organisations are positioning themselves at a regional level and leveraging insights and inputs towards more impact.

How to be Seen and Heard: A Guide to Crafting Your Communications Strategy

Speakers: Aditi Seshadri & Amina Azad, Comms Ninja, <u>Unlock Impact</u>

In this session, participants will acquire a comprehensive understanding of how to develop an effective communications strategy. Topics covered include narrative construction, channel selection, and the cultivation of meaningful connections.

Regional Angel/VC Funds: The Need of the Hour

Speakers: <u>Nazat Chowdhury</u>, <u>SA Tech</u> Chalinda Abeykoon, nVentures <u>Sanchayan Chakraborty</u>, <u>Aavishkaar</u> Kalsoom Lakhani, i2i Ventures

Moderator: Omar Abedin, PTH Venture Studios

Why should funds be more broad-based than being country-specific? What are the real opportunities they can leverage in making this a regional approach?

3:00 PM -

3:40 PM IST

6:00 PM -7:15 PM IST









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NOVEMBER Climate & Environmental Action

Where does South Asia Stand in the Race to 2030?

11:00 AM -12:15 PM IST

Speaker: Shruti Narayan, C40

Session will look at South Asia's standing in the journey to meet global climate goals, examining successful countrylevel initiatives that highlight the pivotal role of small businesses in advancing the SDGs.

Building a Circular Economy: What does it take?

3:00 PM -4:15 PM IST

Speakers: Gigi Mathews, Enviu <u>Jiska Coppoolse</u>, <u>Enviu</u> <u>Fernanda Drumond</u>, <u>H&M Foundation</u> Sophie van Kol, Fashion for Good

Session will examine proven methods and practices that effectively accelerated circularity, fostering sustainable resource management and economic growth. Speakers will also share valuable learnings and cross-border promoting knowledge exchange experiences, collaboration to drive positive environmental and economic change.







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NOVEMBER Gender Equality via SGBs

The Network Effect: Empowering Women Entrepreneurs through Cross-Border Networks

11:00 AM -12:15 PM IST

Speakers: <u>Jehan Ara</u>, <u>Katalyst Labs</u>(Spotlight) <u>Christopher Tee</u>, <u>Accelerating Asia</u> (Spotlight) <u>Azima Dhanjee</u>, <u>ConnectHear</u> Pulani Ranasinghe, LoonsLab

Moderator: Santona Malakar, SAFAL Partners

Discover the significance of cross-border networks for women entrepreneurs and why they are essential in today's ecosystem. Our session will also explore the role of intermediaries in fostering and sustaining these vital alliances, promoting growth and empowerment.

Balancing the power in Gender Lens Investing: The role of "Translation"

Speakers: <u>Pranay Samson</u> / <u>Tia Subramanian</u>, <u>Criterion</u> Institute

Delve into the pivotal role of 'translation' in achieving balance and equity in gender lens investing. This session will shed light on how translating intentions into actionable strategies can drive impactful change, fostering inclusivity and empowerment within the investment landscape.

3:00 PM -4:15 PM IST



