



**ASPEN NETWORK
OF DEVELOPMENT
ENTREPRENEURS**

 **aspen institute**

2023 ANDE Annual Conference

Sponsorship Brochure





Entrepreneurship in Developing Economies

As the main collective voice of the sector, ANDE believes that Small and Growing Businesses (SGBs) are a powerful, yet underleveraged tool in addressing social and environmental challenges while creating economic prosperity.

To achieve this objective, SGBs everywhere need strong entrepreneurial ecosystems where all entrepreneurs can grow and thrive.



The Aspen Network of Development Entrepreneurs



ANDE is a global network of organizations that propel **small and growing businesses (SGBs)** in developing economies.

- **250+** ANDE members
- **150+** countries
- **200,000+** small and growing businesses supported annually

ANDE Chapters: A Global Reach





The ANDE Annual Conference

ANDE's Annual Conference is the largest gathering of organizations dedicated to supporting entrepreneurs around the globe. It provides sector leaders the opportunity to strengthen connections and develop tangible, innovative approaches to strengthen entrepreneurial ecosystems. This work supports the UN Sustainable Development Goals, particularly around gender equality, climate and environmental action, as well as decent work and economic growth.

Participants include senior-level executives from government agencies, private foundations, multinational corporations, accelerators, incubators, universities, entrepreneurs and other enterprise support organizations.



Previous ANDE Annual Conferences

250

Attendees

150

Organizations

40

Countries

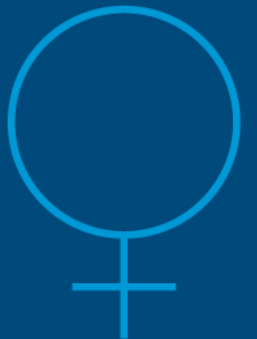


78

Speakers/
Facilitators/
Moderators

63%

of Speakers/
Facilitators/
Moderators
were Female



2022 ANDE Annual Conference in Numbers



13

Workshops

8

Micro-Talks

10

Breakouts

2

Entrepreneur
Journeys

Pictured above: ANDE members participate in the workshop “Measure and Mobilize! Gamifying the Exploration and Design of Scalable Ecosystem-Level Resilience Strategies” led by ANDE member iDE.

Pictured above: Conversation with Harish Hande, the Magsaysay Award winning CEO of Solar Electric Light Company (SELCO), India’s pioneering and largest off-grid solar company, on his inspiring journey to build a ground-breaking social enterprise.

Featured Speaker

2022 ANDE Annual Conference

Jamille Bigio, Senior Coordinator for Gender Equality and Women's Empowerment in the Office of the Administrator Samantha Power, U.S. Agency for International Development (USAID).

Bigio showcased USAID's commitment to advance gender equity and equality and how that contributes to promoting women's economic security and local economic development, addressing climate change, and making progress on the Sustainable Development Goals.



Past Conference Sponsors





What attendees say about us

Sample interactions before and after the 2022 Conference



Priya Thachadi • 2nd

Co-founder & CEO, Villgro Philippines

The biggest thing has been reconnecting with peers across the globe working on similar issues: sharing our challenges, our pain points, successes and failures, no matter how big or small. And we can all be vulnerable and learn from each other.

Like | Reply



Patricia Maina • 2nd

Lead: Impact Partnerships at African Management Institute

4mo • 🌐

+ Follow ...

Excited to be giving this talk at ANDE annual conference!

ANDE Annual Conference 2022

Balancing the Scales: Is There a Post Pandemic Boost for Women SGBs?

By Patricia Maina

Thursday September 15, 2022 / 11:00 AM - 11:45 AM

Powered By Whova

👍🌱 25

1 comment • 3 reposts



Christian Jahn • 2º

Executive Director at Inclusive Business Action Network

1 m (editado) ...

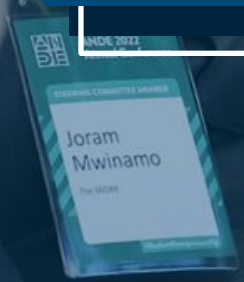
Thank you ANDE for organizing this annual gathering. It really felt so good after 2 years of online meetings to finally be able to meet and exchange in person.

[Visualizar tradução](#)

Like 🍷 5 | Reply



[CLICK HERE TO WATCH THE
2022 ANDE ANNUAL CONFERENCE VIDEO](#)



2023 ANDE Annual Conference

**ANDE's Annual Conference
is heading to Africa in 2023!**

ANDE is hosting its 2023 annual event in **Accra, Ghana** at the Labadi Beach Hotel from September 12-14, 2023.

Save the date!

**ANNUAL
CONFERENCE**

 Accra, Ghana
 Sept 12-14, 2023



2023 ANDE Annual Conference

What to expect?



300+ Senior Leaders from the
Global Entrepreneurship
Ecosystem

Special Convening of
100+ Leaders from the
West African Regional
Entrepreneurship Ecosystem

Cutting-Edge Content and
Cultural Experiences aligned
with the UN Sustainable
Development Goals

Meet the Makers
Entrepreneurship Fair with Local
Entrepreneurs and Ventures

Curated High-Level
Side-Event with Leaders from
Development Finance Institutions

2023 ANDE Annual Conference

Tentative High Level Agenda

MAIN AGENDA

EXTENDED AGENDA

INVITATION-ONLY



| | M 11 | T 12 | W 13 | TH 14 | F 15 | | |
|----|-----------------------------------|--------------------------------------|--------------------------|--------------------------|-----------------|--|--------------------------------------|
| AM | ANDE EXECUTIVE COMMITTEE MEETINGS | OPEN SLOTS FOR SPONSORED SIDE EVENTS | GLOBAL ANNUAL CONFERENCE | GLOBAL ANNUAL CONFERENCE | WEST AFRICA DAY | GLOBAL FUNDERS-ONLY DEVELOPMENT BANK CONVENING | OPEN SLOTS FOR SPONSORED SIDE EVENTS |
| PM | ANDE EXECUTIVE COMMITTEE MEETINGS | OPEN SLOTS FOR SPONSORED SIDE EVENTS | GLOBAL ANNUAL CONFERENCE | GLOBAL ANNUAL CONFERENCE | WEST AFRICA DAY | GLOBAL FUNDERS-ONLY DEVELOPMENT BANK CONVENING | OPEN SLOTS FOR SPONSORED SIDE EVENTS |

2023 ANDE Annual Conference

Development Bank Convening



Background

Development banks play a vital role in promoting economic growth and development by providing funding and support for infrastructure projects, small and medium-sized enterprises, and other initiatives that drive economic growth. However, the effectiveness of development banks varies significantly from one country to another, and there is often a lack of collaboration and coordination among different development banks at the country level.

Purpose

The purpose of this concept note is to propose a convening of country-level development banks to promote collaboration and coordination among different development banks, share best practices and lessons learned, and develop a shared strategy for promoting economic growth and development.

Scope of Work

- Sharing of best practices and lessons learned among different development banks, including successes and challenges encountered in funding and supporting infrastructure projects, small and medium-sized enterprises, and other initiatives that drive economic growth.
- Discussion of common challenges and opportunities facing different development banks, and development of a shared strategy for addressing these challenges and opportunities.
- Identification of potential areas for collaboration and coordination among different development banks, including joint funding of projects, sharing of resources and expertise, and aligning of strategies and goals.

2023 ANDE Annual Conference

Development Bank Convening



The convening will include a mix of plenary sessions, panel discussions, and interactive working sessions. It will also feature keynote speakers and presentations from experts in the field of development finance, as well as opportunities for networking and sharing of information and experiences among participants.

Expected Outcomes

- **Sharing knowledge and expertise:** By coming together and sharing their knowledge and expertise, development banks can learn from one another and improve their own policies and practices.
- **Increasing efficiency:** Collaboration can help development banks to leverage their resources and increase efficiency in the implementation of projects and programs.
- **Leveraging collective influence:** By working together, development banks can leverage their collective influence and leverage their combined resources to achieve greater impact.
- **Promoting best practices:** Collaboration can help to promote the adoption of best practices and innovative approaches across development banks.
- **Building relationships:** Collaboration can help to build relationships and create a foundation for future collaboration and cooperation.

Key topics (suggestions):

- Investing into local value addition processing, especially within the agriculture sector (e.g. Cocoa)
- Investing through a climate smart lens and investing into climate entrepreneurs
- Understanding the ways that Development Banks can improve the entrepreneurial ecosystems where they operate
- Innovative financial solutions that can be promoted by development banks such as blended finance solutions and others
- Impact Investing and promoting Impact Businesses
- Gender-Lens Investing

2023 Sponsorship Tiers

and benefits on following slides




PRESENTING SPONSOR
US\$ 100,000

GOLD SPONSOR 
US\$ 50,000

SILVER SPONSOR 
US\$ 25,000

BRONZE SPONSOR 
US\$ 15,000

STRATEGIC PARTNER 
US\$ 5,000

IN-KIND PARTNER 
In-kind contribution

MEDIA PARTNER 
in-kind contribution

2023 Sponsorship Tiers

and benefits on following slides



PRESENTING SPONSOR

US\$ 100,000

Gold sponsorship benefits plus:

An opportunity to work with ANDE to co-develop and sponsor a full thematic track at the ANDE Annual Conference.

Seven complimentary conference passes for the sponsor's team and 10 scholarships for Global South attendees who otherwise would not be able to attend, covering registration and meals (excludes accommodation and air fare).

High brand visibility in conference collateral as key sponsor of the event and the thematic track and speaking opportunities.

More information on full benefits will be shared by the ANDE conference team with interested parties.



2023 Sponsorship Tiers

and benefits on following slides

GOLD ★
SPONSOR
US\$ 50,000

Thought Leadership
Extended Agenda

Co-convene a side-event on a specific topic aligned to ANDE's strategy.

Thought Leadership
Main Agenda Highlight

Representative remarks (5 minutes) at the Opening or Closing Plenaries.

Thought leadership
Main Agenda Content*

Opportunity to co-host a knowledge-based session on the event's main agenda.

Brand Visibility
Sponsored Networking**

Opportunity to host a breakfast, lunch, dinner or cocktail reception for all guests with dedicated signage and/or field visit.

ANDE Access
Sponsors Networking

Sponsors-only gathering with ANDE's Executive Director and Managing Director.

Knowledge Sharing
Online Channels*

Share relevant research, report or other content by sponsor via social media and on post-conference e-mails.

Brand Visibility
Event Collateral

Logo on event collateral including website, social media, agendas, and promotional emails, with size adjusted for each tier.

4
complimentary
conference passes

*content approved by ANDE
**first choice to Gold Sponsors



2023 Sponsorship Tiers

and benefits on following slides

SILVER ★
SPONSOR
US\$ 25,000

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3
complimentary
conference passes

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2023 Sponsorship Tiers

and benefits on following slides

BRONZE ★
SPONSOR
US\$ 15,000

Thought Leadership
Extended Agenda

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Thought Leadership
Main Agenda Highlight

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Logo on event collateral including website, social media, agendas, and promotional emails, with size adjusted for each tier.

2
complimentary
conference passes

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2023 Sponsorship Tiers

and benefits on following slides

STRATEGIC PARTNER
US\$ 5,000

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Online Channels*

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Brand Visibility
Event Collateral

Logo on event collateral including website, social media, agendas, and promotional emails, with size adjusted for each tier.

1
complimentary conference pass

Note: This tier is designed primarily with Global South partners in mind.
*content approved by ANDE
**first choice to Gold Sponsors



2023 Sponsorship Tiers

and benefits on following slides

**IN-KIND
PARTNER** ★
in-kind contribution

In-kind partners pitch in with in-kind contributions (staff time, media coverage, local introductions, etc.) and in turn get the following benefits:

- Knowledge Sharing via ANDE’s online channels.
- Brand Visibility on Event Collateral.

**MEDIA
PARTNER** ★
in-kind contribution

Media Partners offer coverage of the ANDE Annual Conference in Ghana and in turn get the following benefits:

- Knowledge Sharing via ANDE’s online channels.
- Brand Visibility on Event Collateral.



**ASPEN NETWORK
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Join us.

Flora Bracco, ANDE Partnerships Manager

flora.bracco@aspeninstitute.org | +55 11 97110-6710