Guatemala Entrepreneurship Development Initiative (GEDI)

Second Regranting Facility Webinar
Presented by Aspen Network of Development Entrepreneurs (ANDE)

Call for Concept Notes 2022

Wednesday 14, December 2022
Spanish: 10:00 AM - 11:00 AM CST
English: 2:00 PM - 3:00 PM CST

Agenda

- Objective of the session   3 mins

- Webinar guide   2 mins

- Overview of GEDI Fund, Applicant Resources & Communications   10 mins

  - Eligible organizations   5 mins

  - Concept note submission formats and content   3 mins

  - Selection process   2 mins

  - Criteria for winning proposals   5 mins

- Q&A   30 mins

Our objective is to provide any clarification and guidance needed and facilitate the application process, especially for organizations with limited capacity or experience in applying for international opportunities such as GEDI Fund.

Webinar Guide

- Thank you for joining us

- The meeting will be recorded

- The meeting recording and this PowerPoint will be uploaded on our GEDI Fund website page (as well as additional resources)

- Be sure to put your questions in the **Q&A** in the chat in Zoom

  - We will respond to questions we received via email, and encourage you to add questions in the Q&A box
  - We will respond verbally for most of the questions
  - For simple questions we may respond on Q&A chat
  - Any questions we can't cover today will be added to our Frequently Asked Questions (FAQs)

Guatemala Entrepreneurship Development Initiative

Overview

Through GEDI, USAID and ANDE will foster a stronger entrepreneurial ecosystem to bring economic prosperity to communities heavily impacted by irregular migration from Guatemala.

About GEDI

GEDI will develop a coordinated set of expanded business support services available to entrepreneurs, particularly to businesses run by, employing, or serving the needs of women, indigenous and rural communities, and youth.

Proposals outcomes

- Access to new and/or better markets
- Access to capital
- Access to business support services for investment readiness
- Increase economic development opportunities

Overview of GEDI Fund

ANDE Funds

History: Catalyst and Challenge Funds have run since 2009

Target: SGB sector – To support service providers

Goals:

ANDE strategic priorities contribute to SDGs 5-Gender Equality, 8-Decent Work and Economic Growth & 13-Climate and Environmental Action.

Aim:

GEDI seeks to foster a stronger entrepreneurial ecosystem to bring economic prosperity to regions and communities heavily affected by migration.

GEDI Fund

Funding support: USAID and private sector partners

Target regions: Republic of Guatemala

Eligible organization type:

Non-profit and for-profit entrepreneur support organizations. ANDE members and non-members.

Project size: USD 200,000 –

USD 300,000

Funding Type: Grants (non profits) and contracts (for-profits)

Model: Cost-reimbursable model

Timeline

Concept note issuance: December 9, 2022

Deadline for concept notes: January 30, 2023

Shortlisted applicants invited to submit full proposal: March 1, 2023

Deadline for shortlist to submit full proposal: March 31, 2023

Awards announced: May 2023

Implementation: 12 months (July 2023 - June 2024)

Eligible organizations

Organizations eligible to apply

- Non-profit and for-profit entrepreneur support organizations, such as: Incubators, accelerators, investors, capacity development providers, non-governmental organizations, operating (non-grantmaking) foundations, and advisory service providers, are qualified to apply.

Ineligible organizations

- Government agencies, donor finance institutions and grantmaking foundations are not eligible to apply.

- Current GEDI subgrantees (Cohort 1) are not eligible to apply as project leads nor as project subcontractors.

Concept note submission formats and content

Concept Notes should include:

- Cover page

- Organizational overview/information

- Narrative description of the proposed intervention

- Funding table, including a high-level line-item breakout

Text-Based Document:

- Page Limit: Five pages (one for cover page, three for narrative, one for budget)

- Format: Submit in PDF. Templates can be found here.

- English or Spanish

Thematic Tracks

Proposals should fall in at least one or more of the following thematic tracks (multiple tracks are accepted but not necessary):

1. **<u>Agriculture:</u>**
    1.1. *Initiatives from ESOs that support rural agricultural SGBs and consider one of the following aspects in their support to entrepreneurs:*
        - Agroindustrial products: transformation of local products
        - Sustainable production (forest-free, environmentally friendly, climate-resilient agricultural solutions)
        - Innovations in the value chain
    1.2. *Initiatives from ESOs that support SGBs, and offer services related to agriculture*
        - Logistics
        - Innovative agricultural products
        - Incorporation of technology in agro-industrial processes (irrigation, climate-smart technology, agtech)
        - E-commerce (digitize processes, etc.)
    1.3. *Initiatives from ESOs that support SGBs related to Guatemala's forest production chains (i.e. non-timber forest products)*
        - Promote the conservation and/or regeneration of biodiversity
        - Ecotourism, community tourism
        - Food systems

Thematic Tracks

Proposals should fall in at least one or more of the following thematic tracks (multiple tracks are accepted but not necessary):

1. **Clean Energy:** Initiatives from ESOs that support SGBs focused on providing products or services related to climate change mitigation and natural disaster prevention

    - Technology-based solutions to mitigate climate change
    - Nature-based solutions to mitigate climate change

2. **WASH:** Initiatives from ESOs that support SGBs whose business models address the water and sanitation issue with innovative approaches like circular economy

3. **Organizational and Ecosystem Strengthening:**
    - Proposals from funds that are driving investment to the region
    - Funding to strengthen specific organizational areas within promising ESOs to make them even more effective at supporting SGBs

Applicant Resources

**Resources > Funding: GEDI Fund website page:
https://www.andeglobal.org/funding/gedi-fund/**

- Call for concept notes

- Online application form

- Application template (Word)

- Frequently Asked Questions (FAQs)

Selection process

- *Step 1:* Pre-screening – ANDE internal project team screens concept notes to ensure submissions meet basic qualifying criteria

- *Step 2:* Using a scoring matrix, review committee identifies the top applicants that are invited to submit full proposals

- *Step 3:* An external selection committee (third-party experts, ANDE partners and funders) reviews proposals to make final decisions

- Winners announced May 2023

Criteria for winning proposals

- Follow submission guidelines and qualifying criteria
  - Demographic and geographic scope
  - Thematic tracks
  - Budget parameters (unallowable: equipment costs, seed capital)

- Compelling partnerships and value for money (Consortium: complementary and clear roles from each organization)
- Local organizations are strongly encouraged to apply
- Proposals that leverage private sector partnership and/or investment are highly encouraged

Communications

- Register for our newsletters
  https://www.andeglobal.org/stay-connected/
  - Global Newsletters
  - Regional Newsletters

- GEDI Website page
  https://www.andeglobal.org/funding/gedi-fund/

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Other Q&A – Open session

Thank you!