

USAID-ANDE Guatemala Entrepreneurship Development Initiative (GEDI) Second Regranting Facility 2022

Submission Template

Text submissions must not surpass 5 pages in length (half-page Cover Sheet, three pages of narrative, and one page with your financial proposal), using 12-point Times New Roman font. Please submit as a PDF file.

Section 1: Cover sheet (no more than 1 page):

- Title of Project:
- Lead Organization Name:
- Partner Organization(s) (optional):
- Lead Contact Name / Phone Number / E-mail Information:
- Amount Requested (between \$200,000-\$300,000 USD):
- Timeframe (up to 12 months, beginning July 2023):
- Description of the project (1-4 sentences):

Section 2: Your Project – What, How, Why? (1-2 pages)

In this section, please include an overview of the project, how it aligns with GEDI's objectives, how it leverages your prior experience and/or investments, and the impacts (short and long-term) you intend to make. Successful applications will answer the following questions:

- What do you want to do to address the gaps in the entrepreneurial ecosystem in Guatemala?
- What sector are you proposing to work in?
- Why do you think this sector needs more support and the type of support, specifically, that you and your team are proposing?
- What specific geography are you proposing and why is this a priority for your organization and for entrepreneurship in Guatemala?
- Who specifically will benefit from the interventions you propose?
- How will the program be sustained over the long-term?

Your answers might include the following information:

"Our proposal is aligned with [X] priority of the Guatemala Entrepreneurship Development Initiative."

"The main objective of this project is..."

INCLUDE ORGANIZATION'S LETTERHEAD

"Specifically, we aim to tackle [X, Y and Z aspects] of the [note thematic area chosen] in x geography in Guatemala by [outline specific you will carry out]."

"With this investment by GEDI, we will be better equipped to serve SGBs in [X, Y, Z ways]."

"Over the next 12 months, we will build on past experiences x, y and z to catalyze x change."

"After 12 months, we expect to see [x, y, z changes] in the entrepreneurial ecosystem in Guatemala or with the [specify target population]."

"Long-term impact (beyond 12 months) of this investment will be x, y, and z."

"Based on the project's results we plan to implement [X, Y and Z improvements] to [A, B and C elements] of our program."

Section 2.1

Please select the thematic area(s) your project will contribute to and explain:

1. **Agriculture:**

1.1 Initiatives from ESOs that support rural agricultural SGBs and consider one of the following aspects in their support to entrepreneurs

- Agroindustrial products: transformation of local products
- Sustainable production (forest-free, environmentally friendly, climate-resilient agricultural solutions)
- Innovations in the value chain

1.2. Initiatives from ESOs that support SGBs, and offer services related to agriculture

- Logistics
- Innovative agricultural products
- Incorporation of technology in agro-industrial processes (irrigation, climate-smart technology, agtech)
- E-commerce (digitize processes, etc.)

1.3. Initiatives from ESOs that support SGBs related to Guatemala's forest production chains (i.e. non-timber forest products)

- Promote the conservation and/or regeneration of biodiversity
- Ecotourism, community tourism
- Food systems

2. **Clean Energy:** Initiatives from ESOs that support SGBs focused on providing products or services related to climate change mitigation and natural disaster prevention

- Technology-based solutions to mitigate climate change
- Nature-based solutions to mitigate climate change

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3. **WASH:** Initiatives from ESOs that support SGBs whose business models address the water and sanitation issue with innovative approaches like circular economy
4. **Organizational and Ecosystem Strengthening**
 - Funds that are driving investment to the region
 - Funding to strengthen specific organizational areas within promising ESOs to make them even more effective at supporting SGBs

Section 3: Your Organization and Partners – Who, What, Why? (1 page):

In this section, please include:

- A description of your organization
- Why you are best positioned/qualified to carry out the proposed intervention
- How this investment in your organization will prepare you to better serve the entrepreneurial ecosystem in Guatemala in the future
- What capacity will be built in the organization that will be sustainable after the project ends.

Successful applications might include the following information:

“We have successfully carried out [X, Y and Z] projects that are relevant to this initiative. The results were: [brief description of main results]”

“Our organization has an excellent understanding of the local ecosystem and of the specific challenges that SGBs face because...”

“The funders who have supported us and the partners who have collaborated with us include...”

“This investment by GEDI will strengthen our organization and ability to respond to the needs of our clients and partners specifically by...”

Section 4: Overview of total proposed financial proposal overview, with high-level line-item breakout (1 page)

Note: This table may be submitted on a separate page, not to exceed 1 page

INCLUDE ORGANIZATION'S LETTERHEAD

If you request funding for the entire scope of your intervention, please indicate. If not, include the total projected funding needed and which portion this grant (non-profits) or contract (for-profits) would support. Co-funding is not required but welcomed. If you do include co-funding, please note whether it is secured or anticipated. Finally, note that if your application is selected to prepare a full proposal, you will be asked to submit a detailed budget and budget narrative.

Example:

Item	Amount (in USD)
Staff expenses intervention period	\$ 50,000
Communications and Events (e.g. video production, report published, etc.)	\$ 12,000
Building MEL Capacity	\$25,000
Total operational costs	\$ 8,000
Amount requested from GEDI	\$ 95,000
Total investment required	\$ 125,000

Certification of understanding of cost-reimbursement model:

I certify that I understand I will receive a first reimbursement after the first quarter of the intervention period and have the required cash flow to kick off and fund the first quarter of the intervention period.