

GoMassive Earth Network

WHAT ARE YOU WORKING ON?

- **Investment opportunities:** Through our network, we provide investors with the opportunity to invest in select start-ups in various formats, i.e., equity, blended equity, debt, etc., with the minimum investment value starting at US\$10,000, and the general raise on the platform ranging between US\$500k to US\$1m. ~300+ start-ups have applied to the network in the last 18 months and currently, GEN is in the advanced stage of completing investments in 3 start-ups working in the energy, water management and waste sectors.
- **Massive Earth Summit April 2020:** Being one of our largest events in South East Asia, The [Massive Earth Summit](#), a 1 day event, showcases some of the leading start-ups involved in tackling pollution/climate change and also hosts various investors, policy makers, foundations and entrepreneurs, thus bringing various stakeholders together onto a single platform to discuss investment opportunities. The 2018 edition of the event witnessed participation from 300+ delegates, 40 Speakers and had 3 Country showcases.
- **Global Innovation Challenge:** The Global Innovation Challenge crowdsources solutions, selects the best one, pilots the solution and rewards the best with an investment award. Going beyond just rewarding the solution, the best ones are mentored and receive support to raise a further round of capital, given the success of the pilot, thus amplifying the overall impact.

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Corporates, angel investors, CXOs, family offices, DFIs and VC Funds to join the network and consider investing in disruptive innovations that are combating pollution problems

Partners who could be corporates, philanthropies and foundations, institutions, or individuals, to support the Massive Earth Summit 2020

Corporates who would be willing to partner in the Global Innovation Challenge (The problem statement will be designed in consultation with the corporate partners, targeting their sustainability needs)

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Invitations to start-ups and innovators that are ANDE members to list on their network, to raise funds, seek mentorship, and build connections in the Indian start-up ecosystem

Our expertise on initiatives, and opportunities to collaborate with members on research, conferences and engagements related to our focus sectors



WHAT ARE YOU WORKING ON?

- **Managing the Catalyst Fund for which an India chapter was launched:** The [Catalyst Fund](#) is an inclusive fintech accelerator that supports early-stage start-ups in building accessible, affordable and appropriate solutions for underserved populations in emerging markets (focussed on the five strategic markets of Kenya, Nigeria, South Africa, India and Mexico) that aims to develop the innovation ecosystems around these entrepreneurs in order to unlock more capital at the early-stage, develop pathways for companies to scale through partnerships, and contribute to the start-up talent pipeline. The program provides flexible grants, bespoke venture-building support, and curated 1:1 connection with investors, corporate partners, market facilitators, and other stakeholders, to help start-ups bring innovative solutions to the market. Working from the ground up, we also captures insights from our acceleration work to offer resources and proof points around emerging innovations that can foster financial inclusion and financial health. Founded in 2016 with support from the Gates Foundation and JPMorgan Chase & Co, the fund managed by BFA has partnered with UKAid. Since our origin, we has accelerated 25 start-ups across 13 markets and look to accelerate another 30 companies in the next 3 years.
- **Optimizing social benefits transfers in Bihar:** Assisting the Government of Bihar in the assessment of the Direct Benefit Transfer (DBT) system implemented in the State, we assessed the existing framework and architecture of the government payment systems earlier this year and are developing a set of action items suggesting operational improvements to enhance efficiencies in Direct Benefit Transfers. As a result, beneficiaries of pensions, subsidies, and other special allowances will be able to receive their entitlements more easily, with lower wait-times and improved mechanisms to interact with and follow the government process. To achieve this, we are (i) undertaking an “as-is” study of short-listed schemes by the state government; (ii) providing best practices to re-engineer the e-Labharthi platform (an online platform for e-payments of subsidies); (iii) suggesting an optimal framework to develop a beneficiary grievance and citizen feedback mechanism; (iv) identifying cost-effective solutions to address last-mile delivery challenges; and (v) developing an M&E framework to monitor the progress of schemes to be DBT-ready. Our work with the Government has also helped guide discussions towards potentially developing a social registry for Bihar.

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Opportunities to identify and explore gaps in offerings to underserved communities that a combination of technology, data, and finance could address

Connections with inclusive fintech start-ups, investors, corporate players, ecosystem facilitators, and financial service providers interested in working to advance financial inclusion

Opportunities to connect with organizations that can benefit from partnering with us

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A multi-disciplinary, nimble, client-centric approach that they apply across their work, from customer research to project, product, and policy design.

A [proven venture building model](#) for accelerating inclusive fintech start-ups, and a cross-border network in multiple markets blending global and local investors, corporates and ecosystem facilitators

Our global expertise, including a set of tools and skills that are relevant to India such as our [FIBR program](#), which is relevant for the merchant ecosystem and technology that can be used to generate better employment opportunities (like the [promise of eCommerce platforms](#)).



Circular Apparel Innovation Factory – An Intellectap Initiative

WHAT ARE YOU WORKING ON?

- **Acting as an innovation engine:** We help Identify opportunities, discover and test new solutions, and broker high impact partnerships for brands and value chain stakeholders
- **Facilitating action in the industry:** We drive experimentation and action on the ground through pilots, prototypes, and the creation of test beds with a view to scale new solutions and innovations
- **Building markets:** We remove growth barriers such as access to business support or capital and catalyse the creation of an enabling environment for scaling up circular innovations
- **Convening on industry topics:** Acting as a convenor for the industry, we accelerate the speed of innovation, create opportunities for collaboration, engage in policy dialogue and shape the conversation around circular apparel and textile.

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ANDE members working in the apparel and textile ecosystems, from farming and fibre to products and labour rights, to contact us and sign up to our platform, www.circularapparel.co to join the CAIF ecosystem

Connections with potential investors and foundations for programmatic funding and in-kind support of our initiative

Opportunities for collaborative projects, pilots, knowledge creation and more on the subject of circular apparel.

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A participative approach towards ecosystem-building, with keen interest in participating and speaking at conferences, workshops, and other relevant events

Opportunities to facilitate collaborations, introductions and connections with members from our wide network of circular apparel professionals and pioneers

Consultancy services and support in events, knowledge sharing, pilots, and more on the subject of circular apparel.



Value for Women

WHAT ARE YOU WORKING ON?

- **Gender and Business Technical Assistance for SGBs:** We work with SGBs in diverse sectors to help them solve business challenges with a gender lens. Our approach includes the design of gender strategies, actions and training suited for each business' stage of development and its priorities. Identifying the business case and the case for social impact lies at the core of this work (Example of this work can be found at [A Business First Approach To Gender Inclusion](#))
- **Gender Landscape and Market Research:** We spearhead landscape research for investing with a gender focus, as well as market research to design gender-smart products and services for investors and financial institutions. Our research provides a springboard for institutions to shape their specific value propositions and services for women and women-led businesses. We identify the needs women entrepreneurs have, what others are already doing on gender, and the untapped opportunities to generate impact on gender (Example of this work can be found at [Impact investing With A Gender Lens In Latin America](#))
- **Gender Trainings Tailored to Diverse Audiences:** With an audience including investors, financial institutions, SGBs, students and women entrepreneurs, our modules focus on (i) Gender 101 – levelling knowledge around gender, gender norms, and the barriers that women face to entrepreneurship and access to finance (ii) Business cases – Showing how advancing gender inclusion can simultaneously enhance business performance and promote social outcomes.

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Partnerships to expand our work and reach in India

Connections with other ANDE members for collaborations, networking, and exploring funding opportunities

Spaces to share knowledge and learn about the work of our peers, and to understand the challenges and achievements around gender inclusion that businesses, investors and other ecosystem actors perceive in their work.

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Our holistic and tailored advisory support and resources to ANDE members on incorporating a gender lens in their work for a diverse set of organisations, investors, and SGBs

Support to organisations in (i) Identifying and addressing the barriers faced by women entrepreneurs (ii) Creating a gender lens investment strategy, framework, and workplan (iii) Reaching more women and women-led businesses with the organisation's products or services (iv) Mainstreaming gender across their strategy, decision-making, and activities (v) Identifying steps to improve women's participation and leadership within firms (vi) Solving investors' and investees' business challenges by applying a gender lens.



WHAT ARE YOU WORKING ON?

- **The Program to Improve Private Early Education (PIPE):** The program aims to replace rote learning with activity-based learning in all 300,000 Affordable Private Schools (APSs) in India and to give every low-income child the strong education foundation they deserve. PIPE is building a demand for parents to seek activity-based learning, and is assisting 8 private companies or Partners (Chippersage, Chrysalis, Hippocampus, Karadi Path, Kreedo, Next Education, Vikalp, and 321 Foundation) in supplying high-quality activity-based learning to APSs. PIPE works with its partners to help them recognize the business opportunity and address the challenges in serving the APS market. Once partners understand the economic opportunity in the APS market, they educate parents on the benefits of this method, which drives demand to expand our services to millions of children. Since 2015, FSG has worked closely with APS administrators, teachers, parents and ABL solution providers to develop an extensive understanding of the Indian APS market and effectively improve the delivery of activity-based learning. As of 2019, PIPE’s 8 partners are serving 650+ APSs and providing 74,000+ children access to activity-based learning. A recent assessment showed that Sr. KG children in PIPE APSs had 51% better learning outcomes than Sr. KG children in control APSs

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Platforms to share PIPE’s tools, videos, research and approach

Potential collaborators for PIPE to be scaled and implemented in other regions nationally and in other developing countries.

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A systems approach to transforming early education through activity-based learning

Best practices to improve the quality and scale in affordable private schools in developing countries

Advice on working in interventions involving a larger ecosystem, including teachers, students, parents and community.





If you would like to get in touch with any of the organisations featured above, please [let us know](#) and we can make a connection!

In the meantime, if you want to access other ANDE resources and learn from the network, check out ANDE's [visibility page here](#) and the [resources page here](#).

We'd like to send out member highlights on an ongoing basis; so, please [let us know](#) if you would like to be featured. We would also love to hear from you on what other information you would find valuable from the ANDE network in the region.

To find other ANDE members working in India, see our [member map here](#).

