



# 2022 ANDE WEST AFRICA REGIONAL CONFERENCE

CONFERENCE AGENDA | July 19 – July 20, 2022  
Kempinski Hotel, Accra, Ghana

DAY 1 | Tuesday, July 19, 2022

9:00 am GMT

8:00 am	Registration Commences	Hallway
9:00 am	<b>Welcome to Ghana</b> Mirabelle Moreaux, Partner Injaro Investments and Board of Directors - Impact Investment Ghana	Ballroom 1
9:10 am	<b>ANDE Welcome Address</b> <b>Richenda Van Leeuwen</b> , ANDE's Executive Director will share exciting updates and insights regarding ANDE's growth and future	Ballroom 1
9:20 am	<b>Keynote Address</b> Michael Mensah-Baah, Deputy CEO, Development Bank, Ghana	Ballroom 1
9:55 am	 <b>Opening Plenary: Improving the Business Environment for African Enterprises: What do Small and Growing Businesses (SGBs) really need from the ecosystem?</b> Small Growing Business (SGBs) have the potential to solve big problems however significant barriers such as access to capital to regulatory hurdles and limited infrastructure continue to impede their growth. Emerging entrepreneurial ecosystems that are meant to address these barriers do not always make lives easier for SGBs. Navigating the growing number of well-intended impact investors, TA providers, and business support services adds significant complexity to SGBs that need to stay laser-focused on business performance and growth. This session will debate on successful models, ideas, and prototypes to support SGBs and how diverse investors and technical assistance providers can better collaborate to deliver effective service to SGBs. Moderator: Bernardino Avle, Director of News Programming, Omni Media Ltd (Citi 97.3 FM) Discussants: <ul style="list-style-type: none"><li>• Kafui Bimpe, Group Head, Business Banking Group, Access Bank Ghana</li><li>• Kofi Ofosu Nkansah, CEO - NEIP Ghana</li><li>• Hamdiya Ismaila, Impact Investing Ghana Board Member/MD VCTF</li><li>• Peter Bamkole, Enterprise Development Centre of Pan-Atlantic University</li></ul>	Ballroom 1

	<ul style="list-style-type: none"> <li>Jimmy Bettcher, Director, Partnerships &amp; Business Development, Partners in Food Solutions</li> </ul>	
11:05 am	<p>Micro-talks on Key SGB Sector Challenges and Solutions</p> <p>Micro Talk 1: Access to Finance, Case Study - Tele-Bere Green AgroFarms</p> <p>Mark Kebo Akparibo, Executive Secretary , Tele-Bere VSL Association</p> <p>Micro Talk 2: The Integrity Equity for SGB Growth, Center for International Private Enterprise (CIPE) Ethics 1st</p> <p>Lola Adekanye, Senior Program Officer, CIPE, Africa</p> <p>Micro Talk 3: The Authentic Voice.</p> <p>Oghenekome Oruade, Manager Acumen Academy, Nigeria</p>	Ballroom 1
11:35 am	Tea Break	Hallway
12:00 pm	Breakout Sessions: Round One	
	<p><b>How Do We Create and Maintain an Ecosystem of Support for Small and Growing Businesses?</b></p> <p>Communities like Silicon Valley, Boston, Tel Aviv, London, and Berlin took decades to become robust entrepreneurial ecosystems. In the modern economy, every community can become a thriving ecosystem. In fact, many already have. This panel session aims to explore and share important lessons from different ecosystems across Africa, what is working and what is not? It aims to share important lessons on maintaining ecosystem partnerships with perspectives from various stakeholders.</p> <p>Moderator: Village Capital - Brenda Wangari</p> <p>Discussants:</p> <ul style="list-style-type: none"> <li>Johnni Kjelsgaard, Executive Chairman, Growth Africa</li> <li>Kosi Yankey Ayeh, CEO , Ghana Enterprise Agency</li> <li>Yakubu Musa Paiko, GIZ</li> <li>Nelson Amo, CEO, Innohub</li> </ul>	Siam Room
	<p><b>Francophone Session</b></p> <p><b>Connecting Ecosystems Actors for West Africa Female Entrepreneurs: Accelerators, BDS Programs and Private Investors</b></p> <p>In Africa, women operate more than 40% of SMEs, and entrepreneurship provides a unique opportunity to advance women's economic empowerment in the region. However, women entrepreneurs face several challenges—exacerbated by the COVID-19 pandemic—from difficulty accessing high-quality training and business-development services to a financing gender gap that sees less than 1% of venture capital funding going to businesses run by women founders.</p> <p>This roundtable will bring together gender-lens practitioners to share their insights about how different ecosystem actors can collaborate to ensure that women entrepreneurs have access to the information, networks, and financing they need to grow their businesses.</p> <p>Moderator: Cristina Manfre, Global Gender Director, TechnoServe</p> <p>Discussants:</p>	Ballroom 1

- Anna Samake Tenemba, CEO MBC Africa
- Alisia Sansoni, IFAD
- Francesca Nugnes - IFAD/PARM
- Maimouna Mbacke, Women's Investment Club Bureau

### Finding and Retaining Talent: The Make-it or Break-it Element for Scale?

While much of the entrepreneur world is focused on offering capital to young entrepreneurs, it is people who help scale the business to reach new heights. It is becoming harder for SGBs to find the talent they need to grow their business and retain skilled people, which therefore makes it difficult for investors to deploy funds where the talent pool cannot keep up with the capital pool. What can be done to end the talent wars?

Baltschug  
Room

Moderator: Asha Mweru, Director of Programs, AMI

Activity Facilitator: Arielle Molino, Intellect Advisory Services Private Limited

Discussants:

- Olúwatóyìn Emmanuel-Olubake, Investment Director, Novastar
- Christian Dedzo, Regional Program Director - West Africa, Partners in Food Solutions
- Lexy Owusu Boahene, Managing Director of LX HR Solutions

1:30 pm

Speed Networking

**Enjoy getting to know other conference participants in a rapid speed networking session.**

2:30 pm

Lunch

Kempinski  
Restaurant

3:30 pm

Breakout Sessions Round Two



### Business & Investment Opportunities in Climate Change Adaptation

Baltschug  
Room

While some of the implications of climate change still seem far away, record-setting droughts, heatwaves, flooding storms and wildfires already imply significant economic and social costs to societies globally. A growing number of entrepreneurs make their production processes more climate resilient or offer products and services that support climate change adaptation, e.g., for efficient irrigation systems, drought resistance seeds and plants, and IT based solutions for improved supply chain management. Given the potentially high impact of climate adaptation ventures, impact investing can be an important source of financing. Although there is a growing interest from impact investors in climate change adaptation, awareness of tangible investment opportunities is still limited. The session seeks to explore the gap between the demand and supply side of private adaptation finance and address questions such as: What role can blend finance and risk sharing approaches play? How might climate SGBs present their business case for climate adaptation? The session offers stakeholders from both sides, investors and adaptation & resilience businesses, as well as intermediary institutions (incubators, accelerators, ecosystem and platform organizations, business service providers) a space to connect and showcases practical examples for private adaptation investment from among its participants.

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Moderator: Annalena Fuchs - GIZ

Discussants:

- Ruka Sanusi, Executive Director - Ghana Climate Innovation Center (GCIC)
- Ahmed Aziz, Manager, Climate Resilient Landscapes, South Pole (Fund Manager for the Landscape Resilience Fund)
- Suleiman Mohammed Dikwa, Green Sahara Farms Ltd., Nigeria,
- Ebenezer Arthur, Founder & CEO, Wangara Green Ventures



## Francophone Session

Ballroom 1

### Policy Dialogue I: Climate Finance and Risk Management for African Agriculture - Perspectives from Government, Private Sector, and Development Partners

The annual financing gap for ~130,000 agri-SMEs in sub-Saharan Africa is USD 74 billion - 84% of demand. What can we do to close this gap in West Africa? How can Agricultural Risk Management contribute to turning risks into opportunities?

In this roundtable, representatives from governments, private sector, investors, and the development community will share perspectives on the opportunities and the barriers to accelerating investment in West African agribusiness. Hosted by Platform for Agriculture Risk Management PARM-IFAD, International Fund for Agricultural development

Moderator: John Scicchitano, President, Pangea Africa Ltd.

Discussants:

- Francesca Nugnes - IFAD/PARM
- Francine Ilboudo - Ministry of Agriculture, Burkina Faso
- Dr Fatoumata Ka - CNFTEIA Centre National de Formation des Techniciens de l'Élevage et des Industries Animales
- Koumba Anouma, I&P



### Impact Measurement and Management Workshop: A focus on Stakeholder Engagement:

Siam  
Room

In recent years, there has been a growth in organisations aimed at supporting small and growing businesses in Africa. This has increased the importance of measuring the impact and evaluating the effectiveness of support programmes. Africa is still in the early stages of developing and implementing IMM strategies that are fit for purpose. In this session, we aim to empower enterprise support organisations with valuable insights and tools to adopt industry-standard practices to effectively measure and manage their impact. The workshop will take participants through key components of IMM, focusing strongly on stakeholder engagement as a critical component.

Facilitators: Entrepreneurship to the Point: Shawn Theunissen (CEO/Founder) and Khutjo Langa, Head of Monitoring and Evaluation

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5:00 pm

Free Time

6:00 pm

### Evening Reception

Join ANDE members, partners, and staff for an evening of cocktails and networking reception

Ballroom 1

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DAY 2 | Wednesday, July 20, 2022, | 9:30 am GMT

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ANDE West Africa Chapter Steering Committee Meeting \*Steering Committee Members Only\*

Kempinski  
Restaurant

9:30 am

Welcome Remarks

Ballroom 1

[Kyle Newell](#)

A warm welcome to the second day of the conference from ANDE's Managing Director.

9:45 am

Micro Talk 1: Pan African Digitalization, Emmanuel Mumuni, GIZ

Ballroom 1

Micro Talk 2: Digitalizing Agriculture: Isaac Newton Acquah, National Project Coordinator at International Trade Centre NTF VTech Sector

Micro Talk 3: Leveraging digital platforms to effectively support SGB's – A Covid 19 Case Study

Mzingaye Kahla, Chief Operating Officer, Riversands Incubation Hub, South Africa

10:15 am

Keynote Presentation - FireSide Chat – Constance Swaniker, Founder & CEO, Accents & Art Ltd.

Ballroom 1

Moderator: Amma Gyampo – Co-Founder, Scale-Up Africa

11:30 am

Tea Break

Hallway

12:00 pm

Break out Session (Round Three)

Ballroom 1

**Beyond Empowerment: What Institutions, Incubators, and Accelerators need to develop to become more internally Gender balanced**

This session is a generative work session that seeks to discuss and explore current practices amongst institutions and programs that desire to be more gender balanced in their approaches towards African women, which includes gender balanced curriculum, financing, and programs. Using data from programs and projects that have helped to truly impact the success and trajectory of women entrepreneurs we aim to go beyond just the conversation of the empowered woman but work towards redesigned the approaches that lead to sustained growth amongst women entrepreneurs.

Moderator: Sekai Chiwandamira, Regional Chapter Head, ANDE South Africa

Discussants:

- WA AGEI Grantee (Ashesi University)  
Jewel Thompson, Project Lead  
Bryan Achiampong, Project Manager  
Augustina Amakye, Content Lead
- Andrew Shaw, FMO Manager, Impact and ESG - Capacity Development
- Tafadzwa Madavo, CEO, Riversands Incubation Hub

- Ruka Sanusi, Executive Director - Ghana Climate Innovation Center (GCIC)
- Ambra Yirenkyi, Senior Policy Advisor, Ministry of Gender, Children and Social Protection for the Gender Learning Committee

## Francophone Session

Baltschug Room

### Business Advisory Firms - Can They Accelerate Access to Finance?

Francophone Africa has far fewer accelerators than Anglophone Africa. Nigeria, Kenya, Uganda, Tanzania, and South Africa are the top **five (5)** countries in the distribution of ESOs. However, there are many advisory firms serving francophone West Africa; **can these firms play the role of Accelerators**; How do the roles of accelerators and advisory firms **compare**? **How** can collaboration in the Anglophone/Francophone ecosystem produce better results? **These and many more are questions that this session seeks to answer as well as provide actionable solutions going forward.**

Moderator: **Gwen Abiola-Oloke, Founder/CEO, DIAfrica TBC**

Discussants:

- Gregory Valadie , Chief of Party TechnoServe, Benin - (TBC)
- John Scicchitano, President, Pangea Africa Ltd.
- Nathalie Gogue Ebo, Open Capital
- Sewu-Steve Tawia, Accra Angels Network, Jaza Rift Ventures



## CIPE Ethics 1<sup>st</sup> Session

Siam Room

### Building an eco-system of enterprises with shared values of corporate governance, and ethics

A panel discussion with leaders of SGBs on the importance of ethics and anti-corruption compliance systems in our organizations. CIPE's Ethics First is a powerful tool, framework and repository that equips organizations to do just that. The ultimate goal of Ethics 1st is to de-risk investment into African economies to increase return on investment and better integrate companies across the continent into global value chains. The Ethics 1st Governance and Corporate Ethics compliance benchmark is based on internationally recognized standards adapted for business operations in emerging markets, making it accessible for African businesses.

Moderator: Margaret Jackson, Managing Partner, Rainbow Consult

Discussants

- Yvonne Ofosu-Appiah, Chief Investment Officer, Wangara Ventures
- Kofi Ofori-Amanfo, LinqWorth Limited
- Julian Wrigley, Head, Financial Crime Compliance, Standard Chartered Bank Ghana

1:30 pm	ANDE M&E Office Hours	Siam Room
	Speed Networking	Ballroom 1
2:00 pm	Lunch	Kempinski Restaurant

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3:00 pm

## Closing Plenary: Policy Dialogue

Ballroom 1

This session will bring together experts from financial institutions, DFIs, the business sector, Think Tanks, practitioners, and policy makers in sub-Saharan Africa to share experiences on effective policies, initiatives, and strategies aimed at facilitating and promoting the development of resilient ecosystems. The goal at the end of the session is to bring together all the learnings gained throughout the two days and most importantly highlighting what commitments can be made by public sector actors and institutional stakeholders on driving policies and an enabling environment that support small and growing businesses (SGBs) to thrive.

Moderator: Rosemary Amondi, ANDE East Africa

Discussants

- Raymond Denteh , Team Leader, Agribusiness and Financial Services, ACDI/VOCA
  - Ndifreke Okwuegbunam, Director, Programs and Grants, ACT Foundation
  - Dr. Cobby Opuni Frimpong, Chief Economist, Development Bank Ghana
  - Baafour Otu-Boateng, Investment Director, Investisseurs & Partenaires - I&P
  - Dr Edward Browne, the Senior Director for Research, Policy, and Programs, Africa Centre For Economic Transformation -
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## Side Events

[Providing better connections, opportunities for learning, and platforms for exchange across Africa](#)

2:00 - 8:00 pm **Monday, July 18, 2022**

**Sankalp Pre-Conference Side Event: “East Meets West”**

**Venue: Impact Hub, Osu, Accra**

For more than a decade, Sankalp has successfully built regional ecosystems for India and Africa, connecting international players with local organizations and entrepreneurs. After successfully catalyzing regional ecosystems in India and in East Africa, the Sankalp team intends to create value for the West African ecosystem by:

- Creating a unique entrepreneur-centric platform to drive sustainable development through business in West Africa
- Stitching together both anglophone and francophone West Africa through exploring common challenges, and unique opportunities across the region

**Post-Conference Side Events: Kempinski Hotel, Accra, Ghana**

4.30-6.00pm **Wednesday, July 20, 2022**

**Mowgli Mentoring Master Class: Running Effective Mentoring Programs**

Siam Room

Many Entrepreneur Support Organizations (ESO), BDS providers and even Impact Investors aim to offer mentoring to the entrepreneurs they work with yet find it challenging as it is not their area of core strength. This Masterclass aims to highlight some theory around what makes mentoring programs effective and share practical experiences of how it works

## FMO Entrepreneurial Development Bank / Impact Investing Ghana

Learning and Networking Session: Strengthening connections between supply and demand through quality ESO programs for SGBs and more efficient deal sourcing

Ballroom 1

This Interactive Networking Event will showcase two initiatives strengthening connections between supply and demand through quality ESO programs for SGBs and more efficient deal sourcing in Ghana. The ultimate goal of the day is to network and start conversations that lead to action and collaborations that drive impact. Come and learn about the journey from leading members of the eco-system in Ghana and share your experiences in a stimulating and interactive session. This session is for entrepreneurs, investors, market enablers and all ANDE event participants.

## UN ITC – A showcase of coffee producers and distributors in Ghana

Baltschug Room

A SPECIAL THANK YOU TO ALL OUR PARTNER AND SPONSORS

