



ASPEN NETWORK  
OF DEVELOPMENT  
ENTREPRENEURS

aspen institute

# ANDE ANNUAL CONFERENCE

## RESILIENT ENTREPRENEURSHIP

SEPTEMBER 13-15, 2022 | LEESBURG, VIRGINIA, USA

The **Aspen Network of Development Entrepreneurs (ANDE)** is a global network of organizations that propel entrepreneurship in developing economies. As the main collective voice of the SGB sector, ANDE believes that SGBs are a powerful, yet underleveraged tool in addressing social and environmental challenges. ANDE is globally recognized for our convening abilities and commitment to building strong entrepreneurial ecosystems where all players can grow and thrive.

The Annual Conference is ANDE's largest event, gathering over 200 senior-level SGB sector professionals from around the globe. Last year, participants represented 130 organizations from 45 countries. After two years of online gatherings, we are thrilled to return to an in-person event for the 2022 Annual Conference!

This year's conference theme is *Resilient Entrepreneurship*, and we look forward to discussing how entrepreneurs can help achieve a more sustainable and equitable world. We have seen the resilience of the SGB sector at work in so many ways - responding to the challenges of the COVID-19 pandemic, finding solutions to climate change and encouraging sustainable businesses, unlocking equal opportunity for entrepreneurs, and enabling ecosystems for this work around the world.

The last few years have been marked by a global health crisis, widening inequality, and clear climate warning

signals. ANDE believes that the breakthroughs needed to drive transformative change will only come from truly collaborative solutions. Our goal is to nurture relationships among key stakeholders that are built on trust, transparency, a common agenda, and a common vision. Breakthrough collaboration requires impact sector actors to band together in new ways for a common goal.

The Annual Conference offers the time and place to make and strengthen connections and brainstorm concrete ways that strong entrepreneurial ecosystems can help achieve the UN Sustainable Development Goals, particularly around gender equality, climate and environmental action, and decent work and economic growth. Over two days, the conference's highly interactive agenda will feature collaborative workshops, networking sessions, and plenaries with leading innovators in the SGB space designed for building trust, collaboration, and effective networks.

As a sponsor of the ANDE Annual Conference, you will support ANDE's commitment to SGBs and entrepreneurship around the world. Your organization will gain access to a diverse global audience with ample opportunities to connect attendees to your brand and cultivate new partnerships. ANDE Annual Conference sponsor logos are prominently displayed on all conference marketing collateral, webpage, and ANDE social media.

### PREVIOUS SPONSORS



# SPONSORSHIP PACKAGES

## GOLD SPONSOR | \$20,000

- Conference passes for three attendees plus two passes for Global South participants.
- Acknowledgment from the stage by ANDE Executive Director at opening and closing of the conference.
- Opportunity to host a highlighted breakout session to discuss issues in the sector most relevant to your organization.
- Visibility of organization's logo (largest size) on conference materials and website.
- Daily social media mention before, during and after conference via Twitter, Facebook, and LinkedIn.
- Curated connections with event attendees facilitated by the ANDE team according to sponsor's objectives.

## SILVER SPONSOR | \$10,000

- Conference passes for two attendees plus one pass for a Global South participant.
- Opportunity to host a highlighted breakout session to discuss issues in the sector most relevant to your organization.
- Visibility of organization's logo (medium size) on conference materials and website.
- Mention on ANDE social media before and after conference via Twitter, Facebook, and LinkedIn.

## BRONZE SPONSOR | \$5,000

- Conference pass for one attendee.
- Visibility of organization's logo (small size) on conference materials and website.
- Mention on ANDE social media before and after conference via Twitter, Facebook, and LinkedIn.

## CONFIRMED GOLD SPONSOR



## BONUS OPPORTUNITY: DEVELOPING ECONOMY PARTICIPANT PARTIAL SCHOLARSHIP FUND

A limited number of partial scholarships are provided to ANDE developing economy based members who would otherwise be unable to attend the conference due to cost. One person from each organization is eligible to receive a partial scholarship. This year, our goal is to distribute a minimum of 10 partial scholarships, with more available depending on funding. Contributions to the scholarship fund must be added to one of the previous scholarship packages. All scholarship packages include 10% towards administrative costs.

### + USD \$1,600

Provides partial scholarship to 2 participants.

### + USD \$3,300

Provides partial scholarship to 4 participants.

### + USD \$4,800

Provides partial scholarship to 6 participants.

For more information about sponsorship opportunities, please contact **Flora Bracco**



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