



**ASPEN NETWORK
OF DEVELOPMENT
ENTREPRENEURS**

 aspen institute

ANDE ANNUAL CONFERENCE

SEPTEMBER 28 – 30, 2021 | VIRTUAL

CONNECT | LEARN | INSPIRE

The **Aspen Network of Development Entrepreneurs (ANDE)** is a global network of organizations that propel entrepreneurship in developing economies. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs create jobs, stimulate long-term economic growth, and produce environmental and social benefits. As the leading global voice of the SGB sector, ANDE believes that SGBs are a powerful, yet underleveraged tool in addressing social and environmental challenges. Since 2009, we have grown into a trusted network of nearly 300 collaborative members that operate in nearly every developing economy. ANDE grows the body of knowledge, mobilizes resources, and connects the institutions that support the small business entrepreneurs who build inclusive prosperity in the developing world.

ANDE is globally recognized for our convening abilities and commitment to building strong entrepreneurial ecosystems where all players can grow and thrive. The ANDE Annual Conference is our largest event and continually attracts greater numbers of participants each year.

The ANDE Annual Conference is a destination event for executives in the SGB sector and hosts close to 300 attendees from over 50 countries, representing some

of the largest international NGOs, as well as leading local entrepreneur support organizations, private foundations, bi/multi-lateral organizations, and global corporations. ANDE's Annual Conference influences the SGB sector, shaping actions and conversations around the globe. The agenda features interactive sessions on the newest research and reports, speed networking events, and dedicated time to developing relationships that can lead to investment and pipeline building prospects. This event offers tangible opportunities to network, collaborate, and learn with some of the world's foremost leaders, practitioners, and visionaries dedicated to the sector. ANDE is holding the 2021 conference virtually and will focus content around priority areas that include climate and environmental action, gender equality, decent work and economic growth, talent development, SGB finance and impact investing, and impact management and measurement.

As a sponsor of the ANDE Annual Conference, you will support ANDE's commitment to SGBs and entrepreneurship around the world. Your organization will gain access to a diverse global audience with ample opportunities to connect attendees to your brand and cultivate new partnerships. ANDE Annual Conference sponsor logos are prominently displayed on all conference marketing collateral, webpage, and ANDE social media.

PREVIOUS SPONSORS



SPONSORSHIP PACKAGES

GOLD SPONSOR | \$10,000

- Complimentary conference passes for three attendees.
- Opportunity for one representative to participate in an advisory role and help form the conference's agenda.
- Opportunity to host a virtual booth to connect with participants. Organization's logo will be included on the conference platform.
- Opportunity to host a café conversation to discuss issues in the sector most relevant to your organization.
- Acknowledgment from the stage by ANDE Executive Director at opening and closing of the conference.
- Visibility of organization's logo (largest size) on conference materials and website.
- Daily social media mention during conference (Twitter, Facebook, and LinkedIn).

SILVER SPONSOR | \$5,000

- Complimentary conference passes for two attendees.
- Opportunity to host a virtual booth to connect with participants. Organization's logo will be included on the conference platform.
- Visibility of organization's logo (intermediate size) on conference materials and website.
- Mention on all ANDE social media before and after the conference (Twitter, Facebook, and LinkedIn).

BRONZE SPONSOR | \$2,500

- Complimentary conference pass for one attendee.
- Opportunity to host a booth to connect with participants.
- Visibility of organization's logo (small size) on conference materials and website.
- Mention on social media during reception (Twitter, Facebook, and LinkedIn).

CONFIRMED GOLD SPONSOR



BONUS OPPORTUNITY: DEVELOPING ECONOMY PARTICIPANT SCHOLARSHIP FUND

A limited number of scholarship funds are provided to ANDE developing economy members who would otherwise be unable to attend the conference due to cost. One person from each organization is eligible to receive a scholarship. In 2021, ANDE's goal is to distribute a minimum of 30 scholarships, with more available depending on funding.

Contributions to the scholarship fund must be added to one of the previous sponsorship packages. All scholarship packages include 10% towards administrative costs.

+\$165

Provides scholarship to 1 participant.

+\$825

Provides scholarships to 5 participants.

+\$1,650

Provides scholarships to 10 participants.

Please contact **Flora Bracco** if you are interested in the sponsorship options above or wish to discuss further.



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