

Digital Transformation
Learning Lab Objectives:

- To build and maintain a network where the social and technological sectors converge.
- Provide spaces for interaction between members to share and integrate knowledge that can be applied in their daily lives.
- Generate opportunities for entrepreneurship, solutions and connection with suppliers and other stakeholders that can support the digitization processes.
- Guide members to take the next step in their digital transformation process.

Structure Guidelines

They describe the most important values that the Learning Lab should deliver for members and are used to frame the workshops decisions. These must be present in all modules.



Practical

Prioritize practical knowledge and activities that provide guidance into digital journeys.



Collaborative

Encourage and facilitate the active exchange of experiences and knowledge between members.



Contextualized

Ensure participants have as many similar realities as possible, so interactions adapt to these commonalities.



Memorable

Move away from commonplaces and focus on collaborative knowledge.



Experiential

Take into consideration what happens before and after the session.



Simple

Make the dynamics as effective as possible, minimizing the time and effort that participants dedicate.

Content Guidelines

They describe the most relevant topics to address in the Digital Transformation Learning Lab according to the members needs

Generating efficiencies

Offer concepts and cases of how digitalization can be improved and integrated to internal processes.

Cultural mindset change

Anticipate resistances that can be generated from digitalization and propose strategies to show its value.

Understanding how to handle uncertainty

Recognize the speed of digitization and help members manage uncertainty.

Strategic prioritization

Offer frameworks and methodologies to differentiate between urgent, important, and expendable actions.

Applied global and regional trends

Act as a digital trend hub, focusing on how they have and can be applied to the sector and reality of participants.

Tools, providers and digital solutions

Facilitate access to tools and service providers previously selected, tried and categorized by ANDE.



For Enhance Organizations

In addition to the above, Enhance organizations need to have these additional content to solve their digital transformation needs.

Mainstream digital tools

Introduction to new tools for specific problems. Demos of the tool and experiences of use of other similar organizations.

Reinforce basic knowledge

Introduce new terminology and explain concepts contextualized to different realities.

How to guides

Instructions for use of tools and implementation guides for digital solutions that can be replicated to SGBs.



For Shift Organizations

In addition to the above, Shift organizations need to have these additional content to solve their digital transformation needs.

Customized digital solutions

Broaden the spectrum of digital solutions with tools and services that accommodate the needs of companies.

Learn from others challenges

Challenges and solutions that other similar organizations had with the use of technology. This to compare and incorporate lessons learned.

This learning lab has three modules based on the Dalberg Analysis Report:

Module 1

KNOW YOUR USER - CREATE YOUR OFFER

SESSION OBJECTIVE

Facilitate tools and methodologies to members for having a deep understanding of their SGB's technological mindset.

Guide members on refining their value proposition regarding digital transformation.

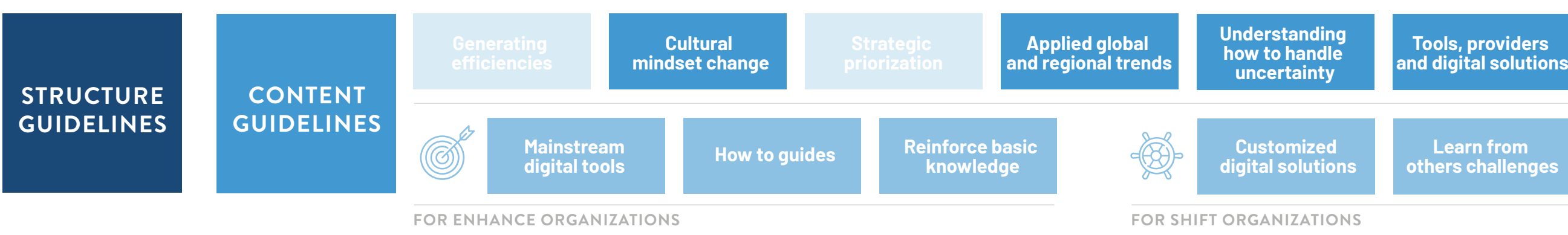
SESSION OUTCOMES

Exercises and templates for members to understand their SGBs.

How to guide for creating a people-centered value proposition.

SESSION SPEAKERS

Fjord Expert



Agenda



Module 2

DEFINE WHAT YOU NEED TO DELIVER DIGITALLY

SESSION OBJECTIVE

Help participants prioritize which offerings (services and products) to digitalice, based on their value proposition.

Guide members to identify their internal resources for delivering their digital strategy.

SESSION OUTCOMES

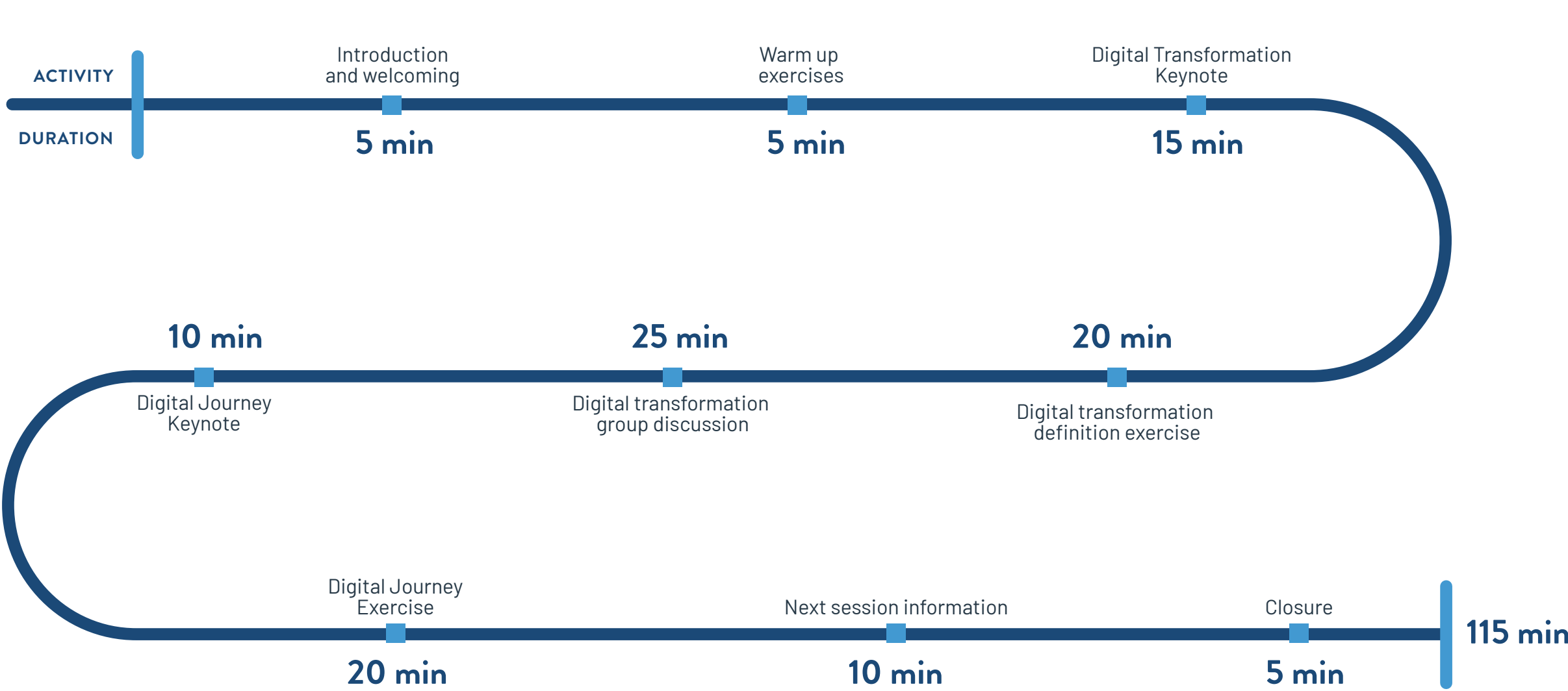
Exercises and templates for members to organize and prioritize their digitalization offerings.

SESSION SPEAKERS

Accenture expert



Agenda



Module 3

VISUALIZE, MESURE AND ITERATE YOUR DIGITAL STRATEGY

SESSION OBJECTIVE

Understand what path must take to implement their digital journey.

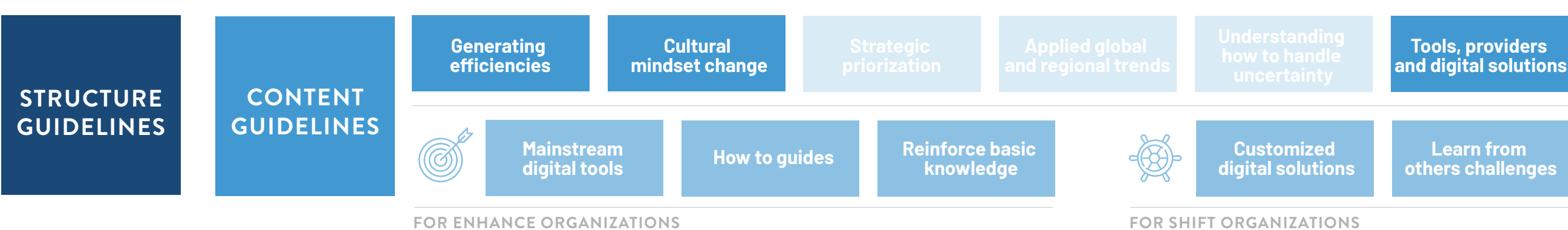
Identify metrics to measure the organization's chosen digital delivery model.

Help incorporate agile processes to implement digital solutions

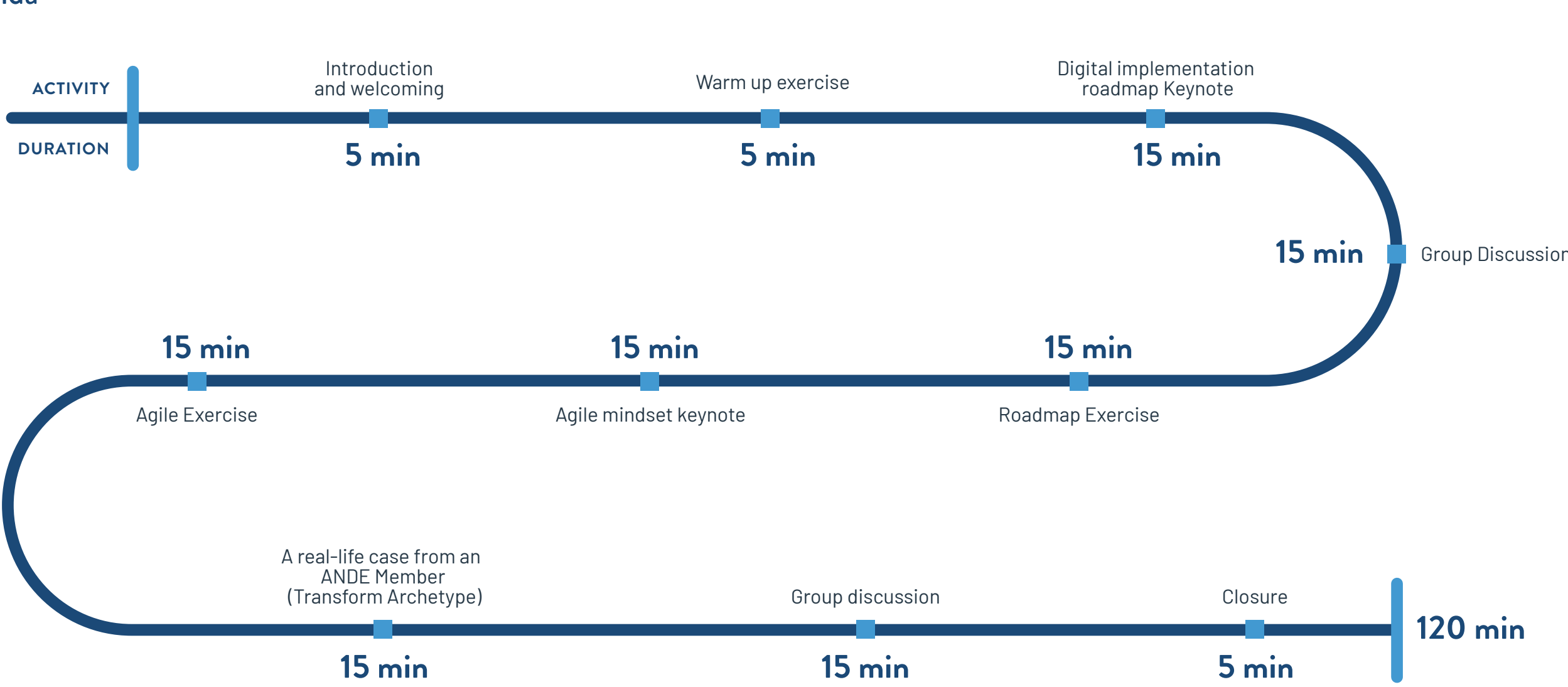
SESSION SPEAKERS

Accenture expert on metrics

Accenture expert on agile methodologies



Agenda



*This is a guide, however the agenda can vary in times and activities depending on what chapter leader decides.